



OpSource[™]
The SaaS Delivery Experts

OpSource BillingSM

On-Boarding and Billing Solution for On-Demand Companies

The shift in the software industry from perpetual licensing to a software as a service (SaaS), or on-demand, model requires fundamental business and operational changes that can have a significant impact on back-office processes, such as billing. As a necessary but non-strategic component of delivering SaaS, billing presents complex issues for an on-demand company. For example, it is very important to be flexible initially as there is no single correct way to price software, however, the sooner a company can bring new customers online and bill, the faster it can generate revenue. Trying to create, implement, and manage a billing solution can consume precious company resources, inconvenience customers and even raise compliance issues.

Billing That Fits Your Business

OpSource offers OpSource Billing to provide Web application and on-demand companies with a complete, end-to-end on-boarding, payment and collections processing solution that solves the challenges associated with billing for software delivered over the Web. Available through the OpSource On-Demand platform or as a stand-alone solution, OpSource Billing enables your company to gain mission-critical billing functionality without having to invest valuable time and resources in non-strategic development. By taking advantage of OpSource Billing, you can focus on your core competency and free up internal resources to develop the kind of applications that set your company apart in the industry.

A Flexible Solution to Meet Your Dynamic Business Needs

OpSource Billing encompasses activities such as account activation and on-boarding, metering usage, generating and sending invoices, processing payments, collections, and service suspensions. Despite the fact that billing is a critical part of conducting business, it often gets relegated to the background. Inefficient and outdated processes are commonplace. By selecting a comprehensive and flexible billing solution like OpSource Billing, you can improve your organization's effectiveness and collected revenue. On-boarding new customers can be labor-intensive and expensive. OpSource Billing cuts the time it takes to on-board customers, reduces the processing costs and provides greater scalability and flexibility. Furthermore, a straightforward and intuitive billing application can actually increase your customer satisfaction rates.

OpSource Billing is the complete SaaS billing solution for any application. Entirely self-service and with nothing to deploy, it allows you to be up and billing in no time. OpSource's sophisticated support enables you to configure the best pricing structure for your application. OpSource Billing supports subscription and pay-per-use

Features

- Stand-alone Billing solution
- Flexible pricing and service options
- Intuitive, self-service GUI
- End user self-service
- Stringent financial-grade security
- Seamless integration facilitated by OSB
- Simplified, highly automated payment processing and collections
- Embeddable 'Buy Now' sign-up UI

Benefits

- Increases revenue by quickly and easily bringing new customers online and billing for SaaS and web services
- Improves cash flow management by reducing the amount of time between invoicing and payments
- Enhances competitiveness by enabling the deployment of new pricing models
- Increases customer satisfaction by allowing customers to easily view and modify account, plan, payment, and transaction information
- Ensures that payment information and other sensitive data remains impervious to security breaches
- Enables integration into both your own and your customers ecosystems
- Eliminates the need to develop your own billing and collections functionality
- Increases margins with subscription pricing

pricing, pre- and post-paid billing, entitlement management and ad-hoc charging, all configurable by you. OpSource Billing supports a wide range of payment gateways and payment methods including credit and debit card, direct debit (ACH) and simple invoicing.

You Build It. We Deliver It.

OpSource Services Bus Enables Seamless Integration

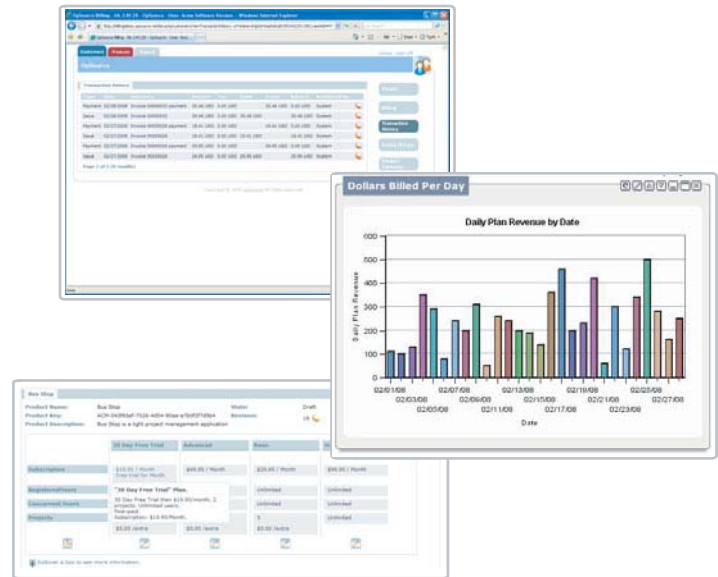
OpSource Billing integrates easily with our customers' applications through the OpSource Services Bus (OSB). Based on a service-oriented architecture, the OSB allows web applications running on the OpSource On-Demand platform to take advantage of additional OpSource and third party application components, such as OpSource Billing.

At the foundation of OpSource Billing is a web services API that uses a simple, powerful, and secure application programming interface to enable seamless integration with your application. As well as providing programmatic access to billing information, the OpSource Billing API also allows you to embed billing screens directly in your portal allowing your end customers to access and maintain their own information. This allows you to offload billing concerns, such as customer registration and self-service, plan management and CSR tools to OpSource Billing letting you concentrate on your business.

The technology utilizes the highest financial-grade security standards to ensure that your sensitive data is kept completely secure. The OpSource Billing infrastructure is hosted in the OpSource data center facility that employs superior multi-level physical security to safeguard equipment.

OpSource Billing was designed to meet the complex financial requirements of today's SaaS and Web companies. OpSource

Billing provides a full suite of integrated and automated capabilities, including real-time provisioning and reporting of services such as account creation, user authorization, activity tracking, pricing and rating, billing, and customer service—all on a scale of up to millions of users. OpSource Billing is flexible enough to accommodate flat rate, usage-based, or a combination of billing types. It also supports dynamic promotions and special pricing offers, such as "try before you buy" plans, to meet many diverse customer needs.



About OpSource

OpSource™ delivers Web applications and software as a service for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand, the leading platform for Web application delivery, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application. OpSource is the only company to offer Success-Based Pricing, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase.

Headquartered in Santa Clara, CA, OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsources.net.



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Corporate Headquarters
 5201 Great America Parkway
 Suite 120
 Santa Clara, CA 95054
 1-800-664-9973 (USA)
 +44 207 043 1240 (UK)
sales@opsources.net
www.opsources.net