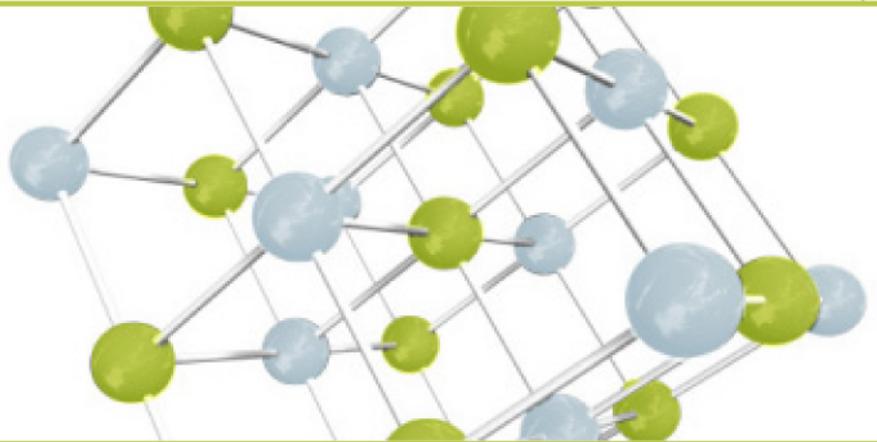# OpSource

The Business of Web Operations

OpSource Connect™

Presented by:

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SVP Product Management, OpSource

Connect Terminology

Provider

- An ISV offering services on OpSource Connect.

Subscriber

- Someone signing up to use a service on OpSource Connect
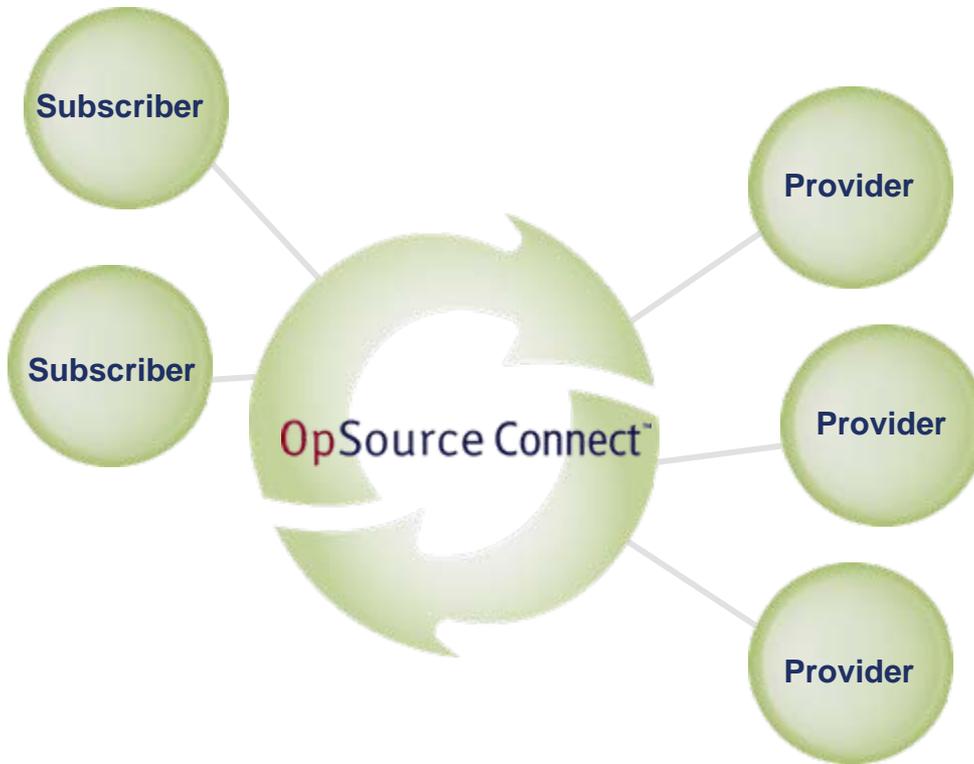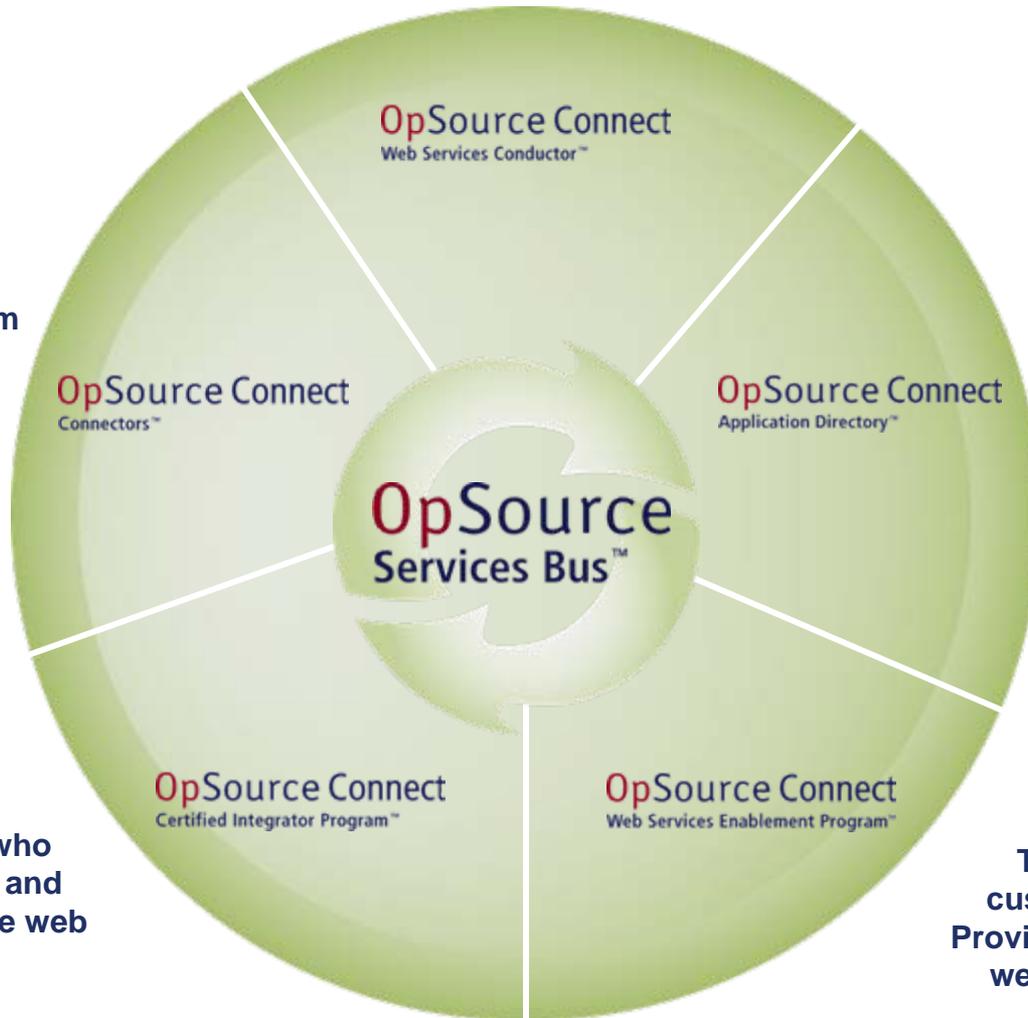
OpSource™
The Business of Web Operations

OpSource Connect™

Infrastructure to help Providers publish their applications as web services

OpSource Connect
Web Services Conductor™

Integration solutions that allow Providers, Subscribers and System Integrators to integrate cloud-to-cloud and behind the firewall

OpSource Connect
Connectors™

OpSource Connect
Application Directory™

Directory of services offered by Providers that can be searched and purchased by subscribers

OpSource
Services Bus™

OpSource Connect
Certified Integrator Program™

OpSource Connect
Web Services Enablement Program™

Certified Partners who can help Providers and Subscribers use the web services

Tools to help our customers become Providers by creating web services API's

Web Services Conductor (WSC)

- The WSC is designed to help ISV's deliver their applications as web services
- The WSC is built on top of the **OpSource Services Bus (OSB)**
- It provides the following capabilities:
    - Provider's APIs are presented as a SOAP web service
    - Authenticates Subscribers and authorizes which APIs they can access
    - Provides metering on the APIs for reporting and billing
    - Provides QoS on the flow of queries and responses between Subscribers and the APIs

- Key benefits to a Provider:
    - Improved API scalability and reliability
    - Subscriber authentication and API security
    - Ability to control and measure usage
    - Automated flow control of web services requests into the Provider's APIs
    - Quality of Service infrastructure for message delivery
    - Usage statistics available in **OpSource Analytics**
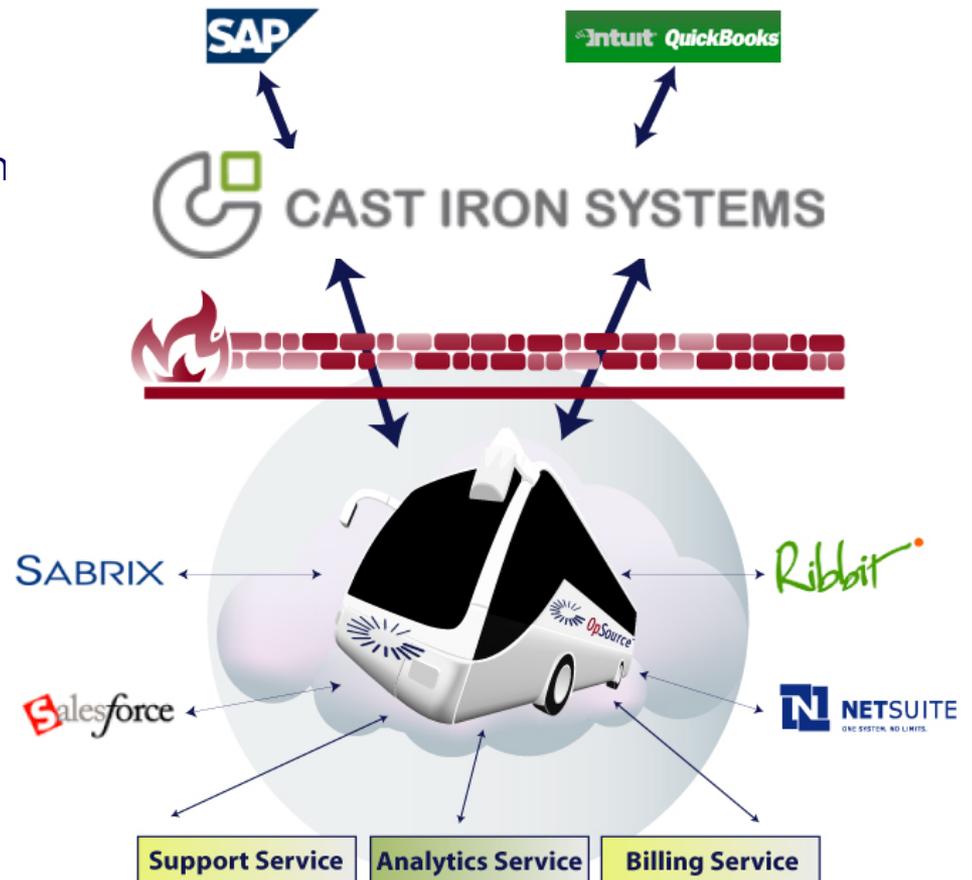
Application Directory

- Providers can market their OpSource-powered offerings

- Customers can list their SaaS, SDK, and web service offerings on the Directory

- Subscribers can find a variety of on-demand applications, SDKs, and web services

- Subscribers sign up for services directly with the Provider. OpSource is not involved in the transaction.

Integrated Billing

- **OpSource Billing CLM** is integrated into the WSC

  - Allows Providers to bill for the web services APIs they offer

    - Bill for their Subscriber's usage on a "stand alone" basis or bill for it in conjunction with an existing application

    - Bill for all of their API's or only for specific API's

    - Create tariff plans based on their Subscriber's usage of the Connect API's without performing any additional integration efforts.

- Providers who do not use **OpSource Billing CLM** still have access to the usage data

  - They can integrate this data into the billing solution they choose

  - Usage statistics and reporting via **OpSource Analytics** will still be available

OpSource Connect

- Enables the publishing and consumption of web services
  - Supports application integration in the "Cloud" and behind the corporate fire-wall

- Built by OpSource
  - Open
  - Reliable
  - Scalable
  - Secure
  - Compliant
  - Built for business

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SaaS Summit 09, March 11 - 13, 2009

More Details and Registration at www.saassummit09.net