

Enterprise, meet cloud

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Why go cloud?



How to go cloud?

Multi-tenancy

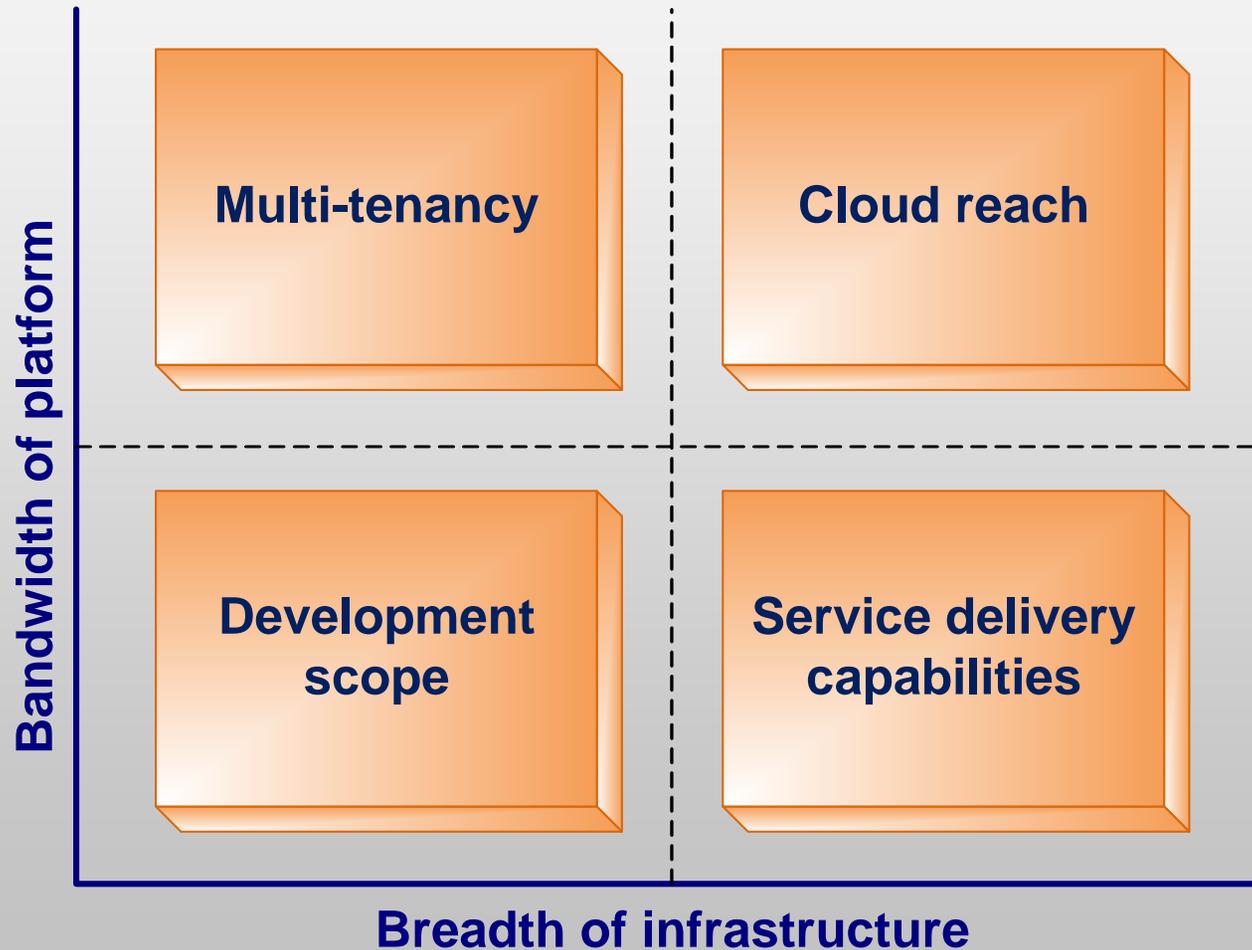
Web
APIs

Pay-as-you-go

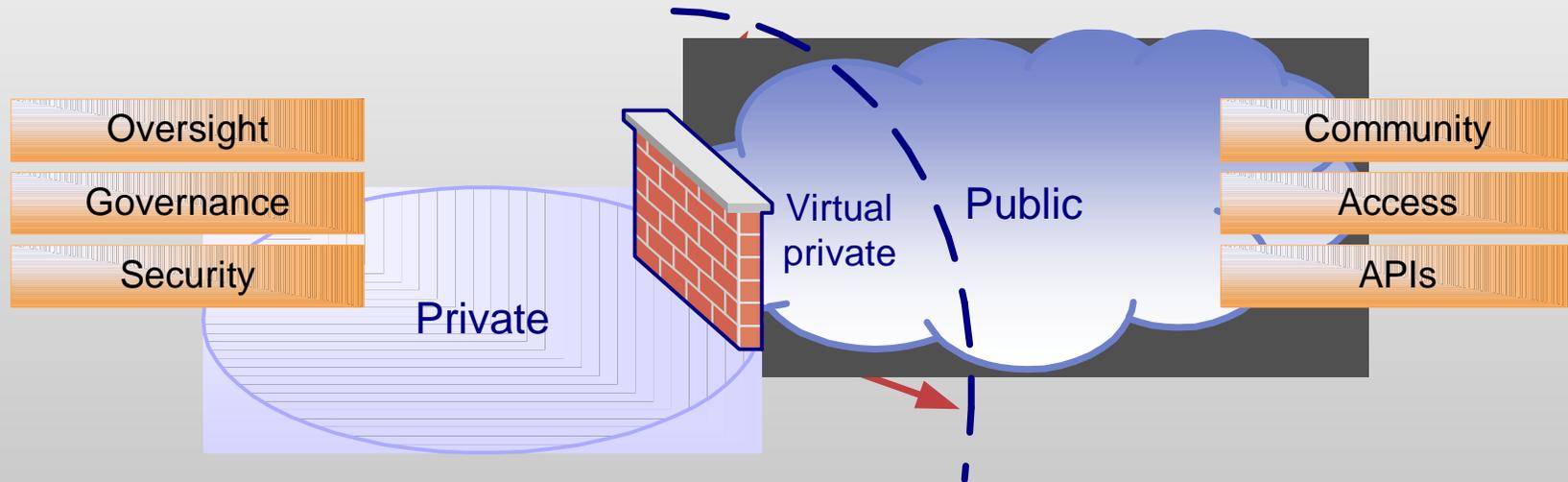
Virtualization

Elasticity

Evaluating platform capabilities



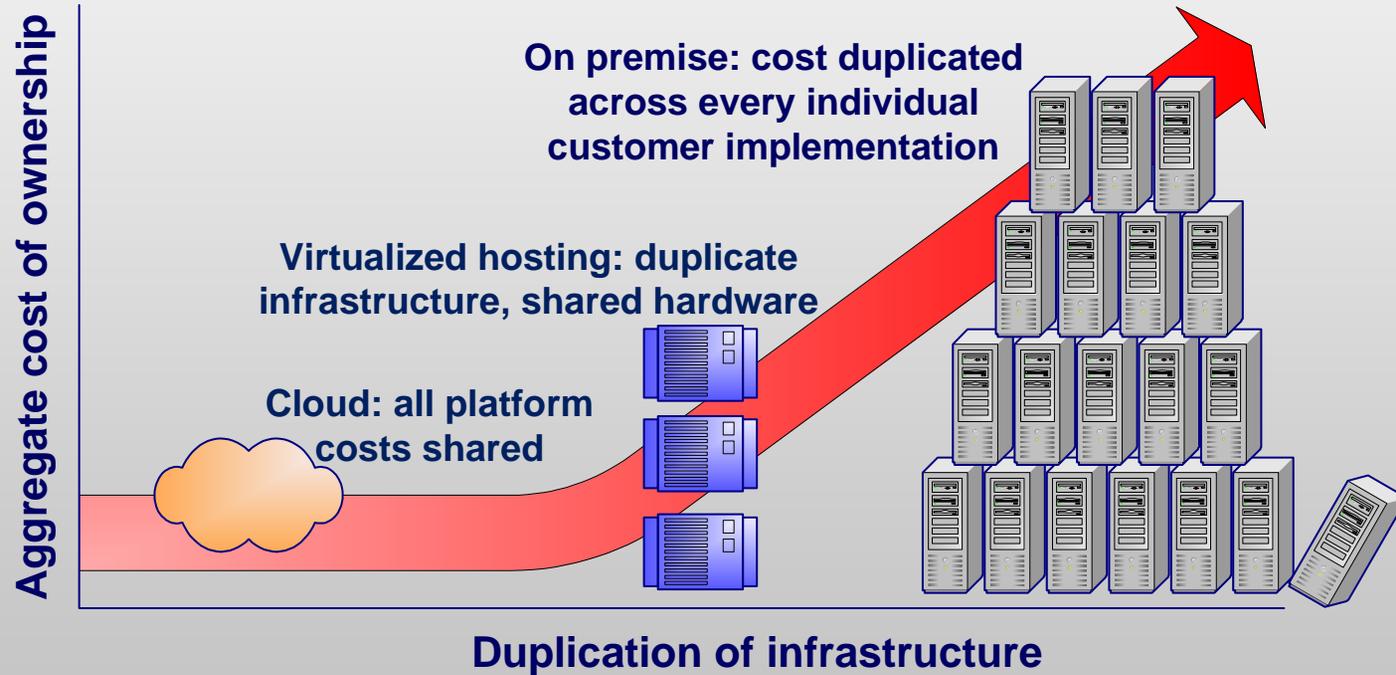
Your own cloud, in the cloud



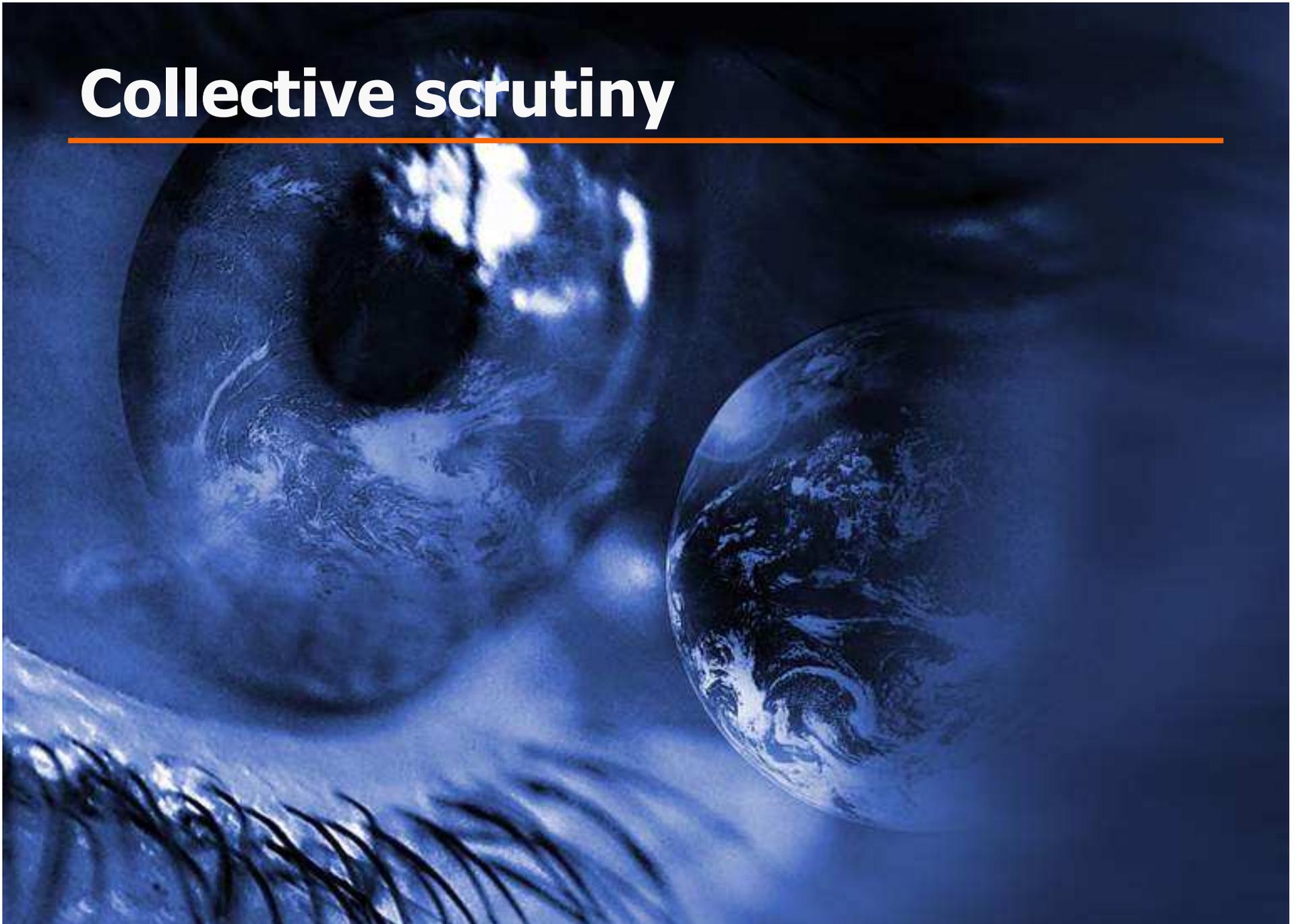
Why go to the cloud?



Aggregate cost of ownership



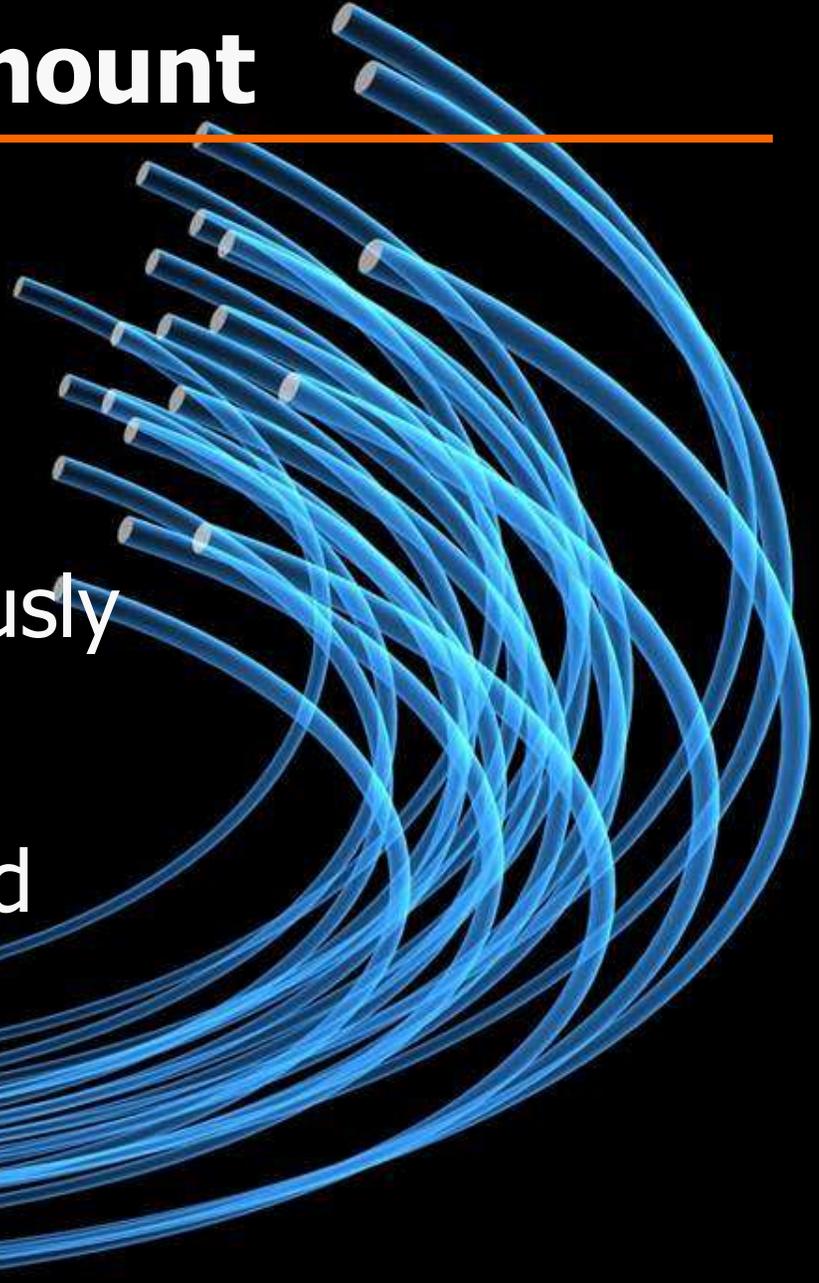
Collective scrutiny



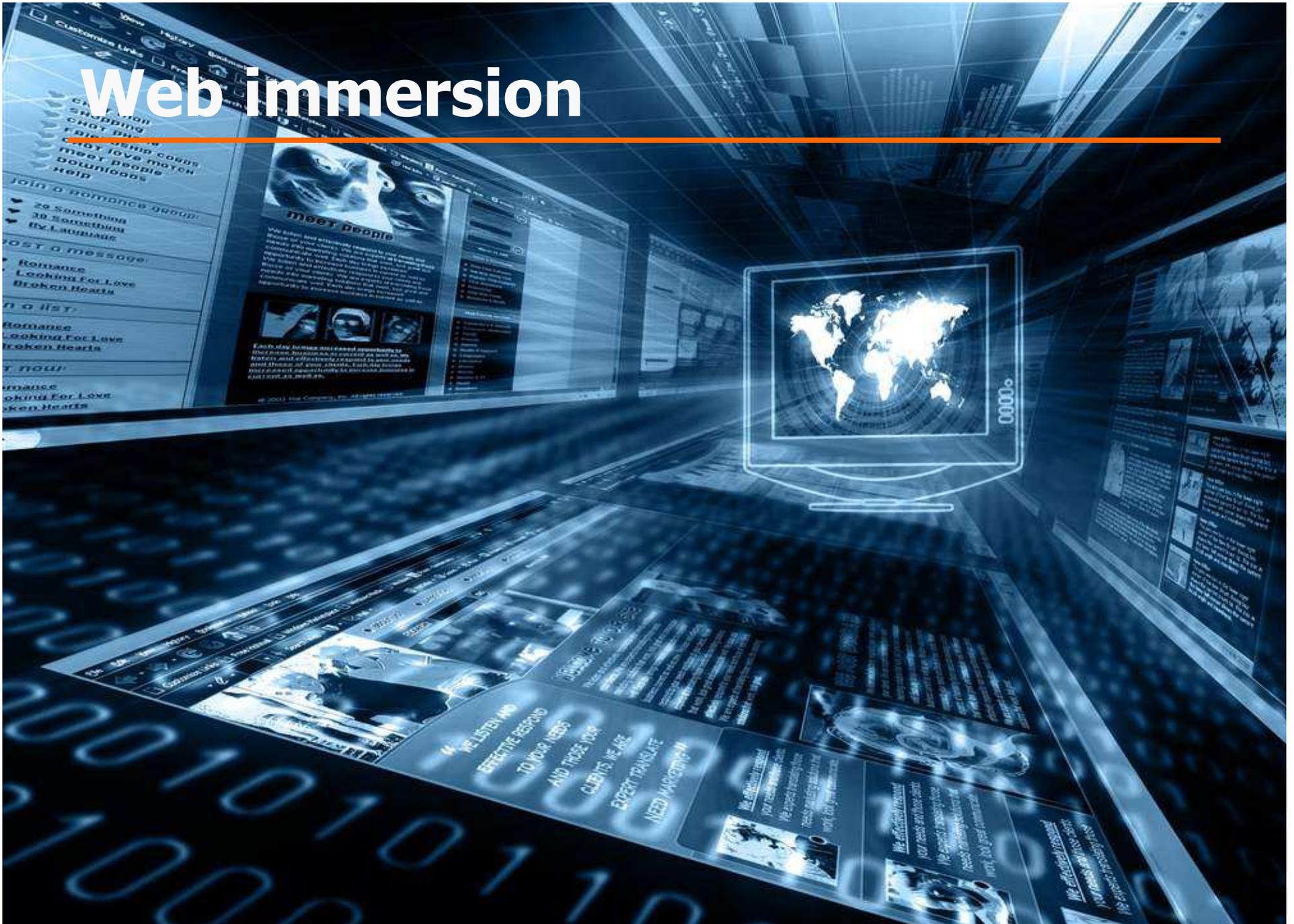
Continuous, community innovation

Bandwidth is paramount

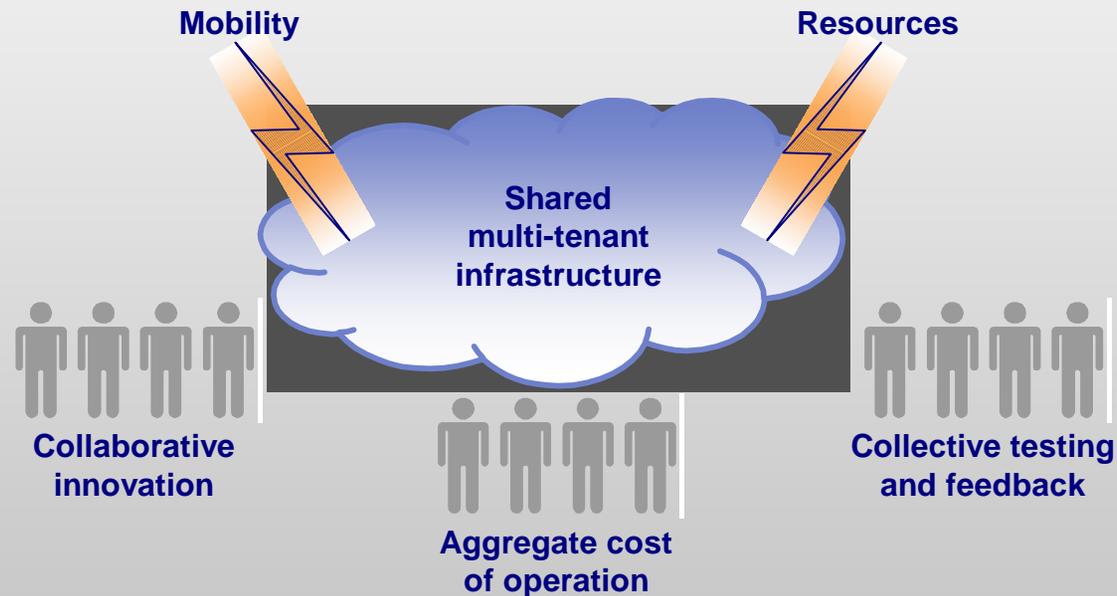
- Shared firehose of connectivity
- Cloud-ready, continuously proven APIs
- Shared middleware and integration



Web immersion

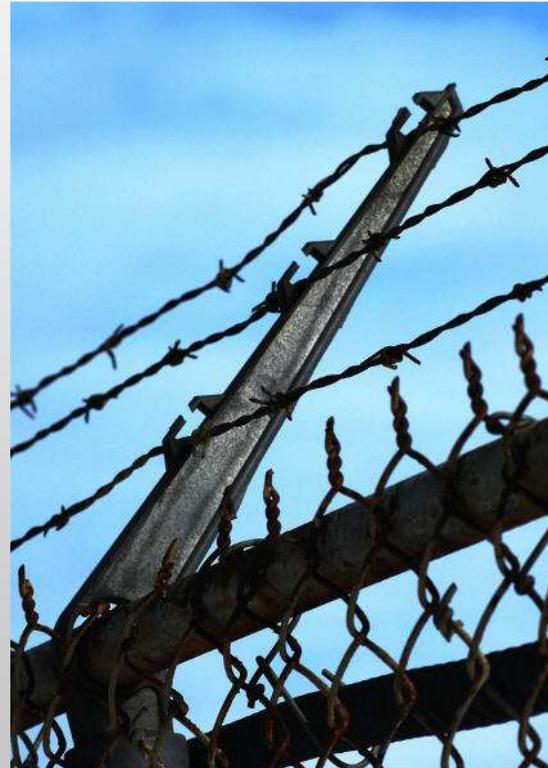


Why the cloud is in the cloud



And not ...

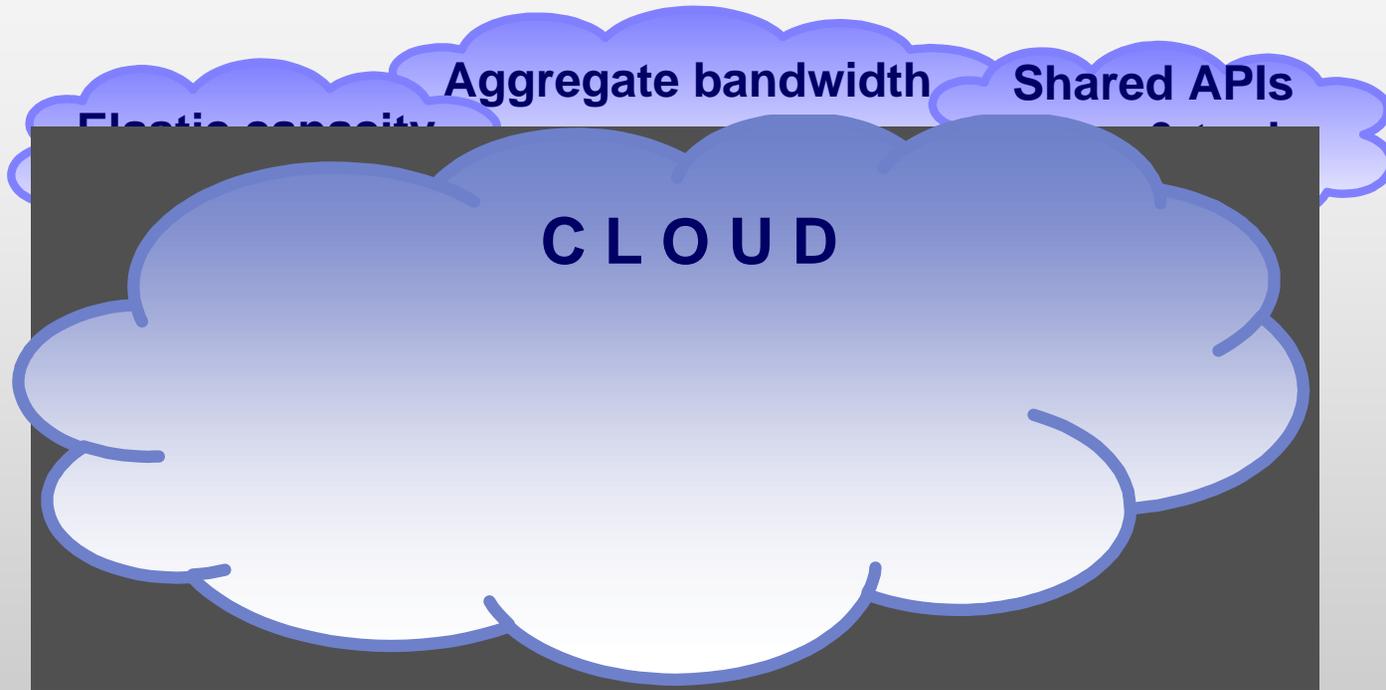
- Fool's Cloud
- Amateur Cloud
- Captive Cloud



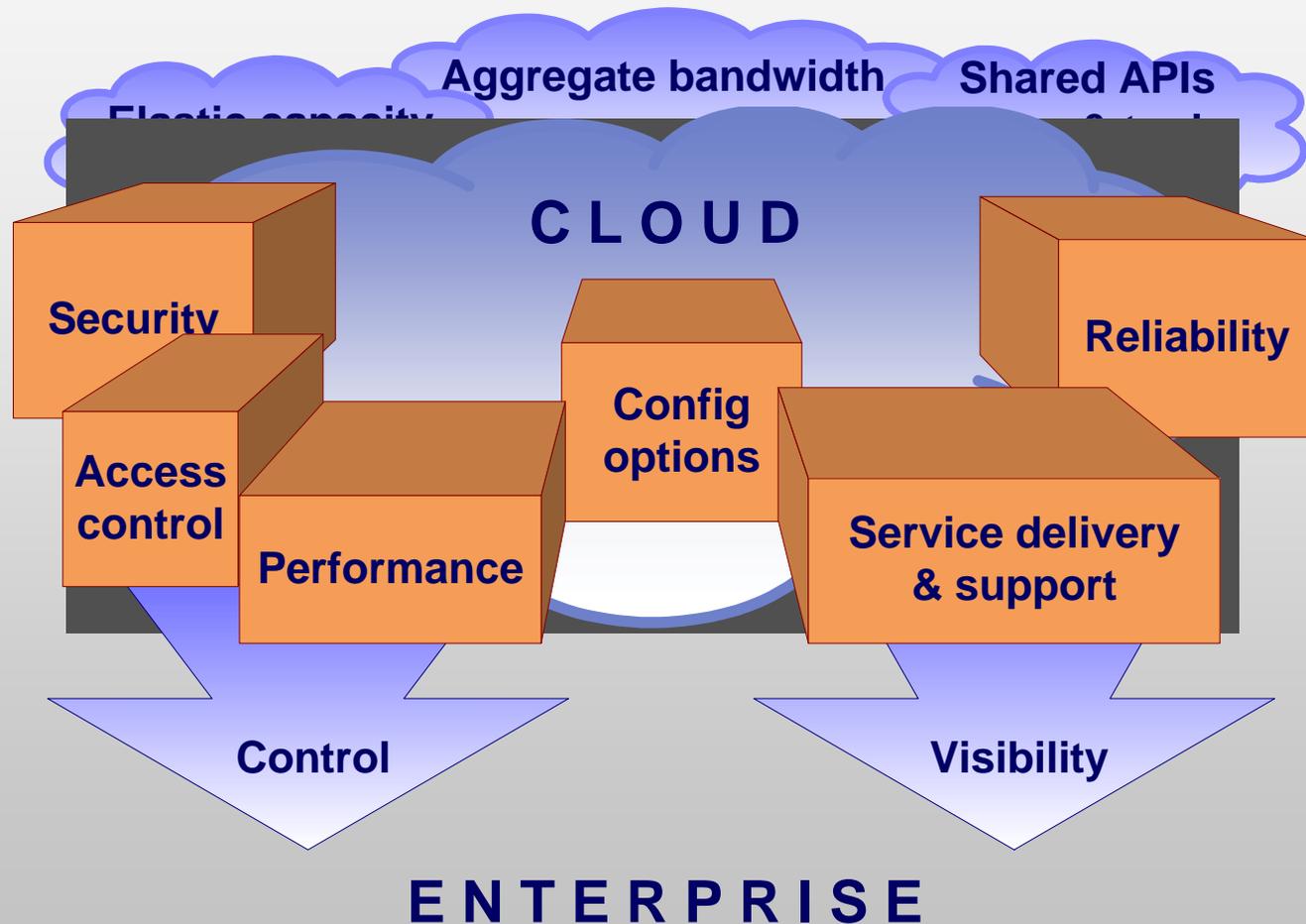
How to go to the cloud?



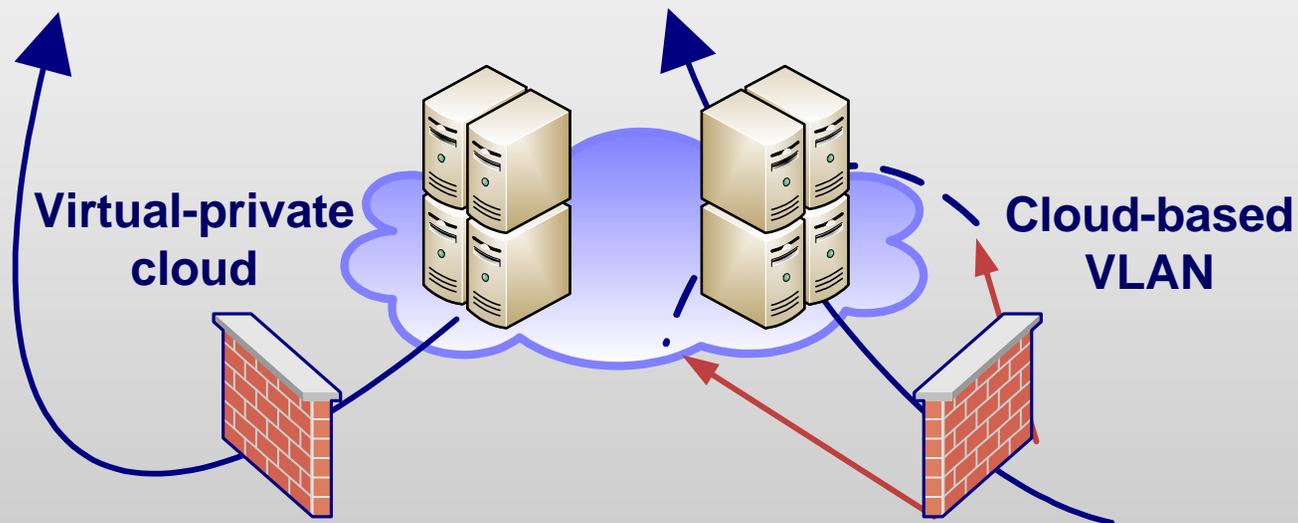
Combine the best of the cloud ...



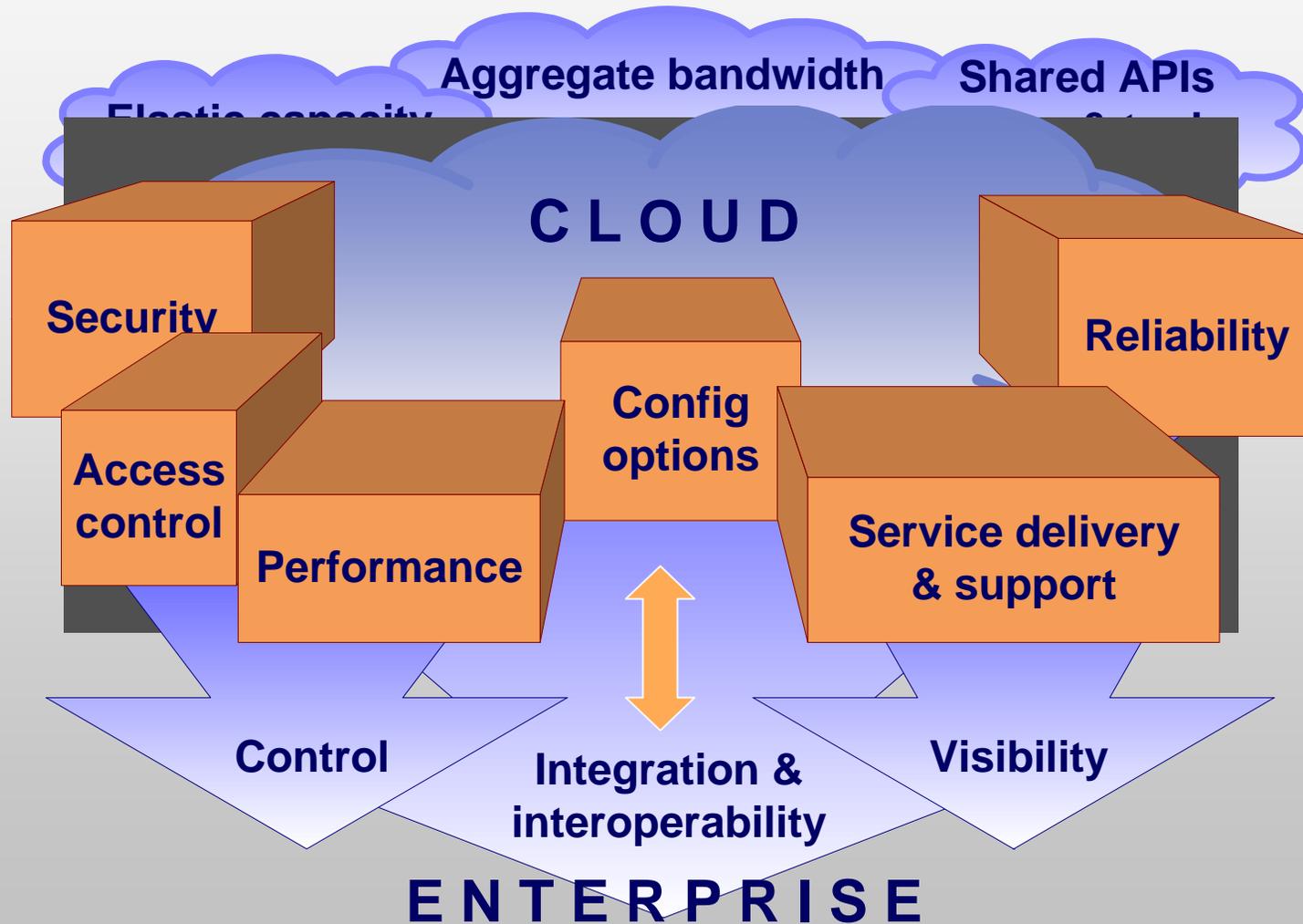
... with what's important to enterprise



Virtual private cloud architectures



Integration and migration



Enterprise cloud checklist

- **Security**

- ✓ **Physical and human**
- ✓ **Documented processes**
- ✓ **SAS 70 Type II**
- ✓ **Delegated access control**

- **Reliability**

- ✓ **Track record**
- ✓ **Uptime investment**
- ✓ **Service commitment**

- **Visibility**

- ✓ **Delegated control**
- ✓ **Reporting and instrumentation**

- **Infrastructure**

- ✓ **Multi-tenant bandwidth**
- ✓ **Service delivery management**
- ✓ **Development resources**
- ✓ **Cloud-scale capacity**