



WaveMaker 



What is WaveMaker?

*WaveMaker is the only **open** cloud development platform*

- Open source
- Portable
- Standards-based



WaveMaker Value

- Makes web development easy
 - ✔ Visual development
 - ✔ Application templates
- CIO Safe
 - ✔ Generates standard Java
 - ✔ Runs anywhere

Citizen Developers

By 2014, Citizen Developers will build at least 25% of new business applications.

Gartner[®]

Reproduced from Gartner's "Citizen Developer" presentation, 2009

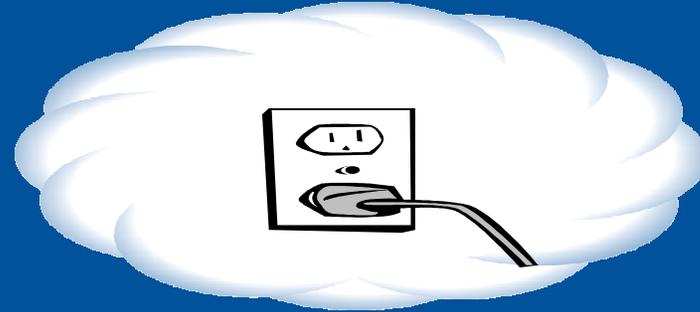
WaveMaker 

Four Converging Forces

Mass Personalization



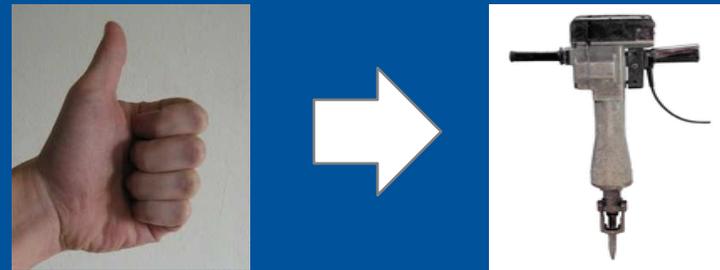
Infrastructure Industrialization



Changing Demographics



Developer Tool Evolution



Gartner

Reproduced from Gartner's "Citizen Developer" presentation, 2009

WaveMaker 

Waves of Tools

2008-????

WaveMaker

VisualForce
Oracle APEX

"Consider WaveMaker if you want a standard-based development tool."
– Eric Knipp, Gartner

1990-2008

PowerBuilder
MS Access
Progress
OpenEdge

1980-1989

Clipper
Natural
FoxPro

1960-1979

RPG
MARK IV
MAPPER

Gartner®

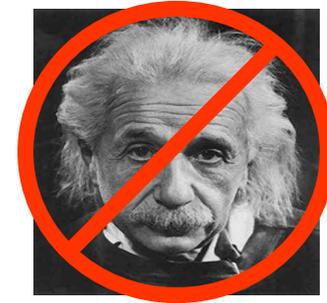
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WaveMaker 



WaveMaker Usage

- **Non-Expert Developers**
 - Business Analysts
 - Knowledge workers
- **Business Critical Projects**
 - Data-driven apps
 - Tight time & budget



80% of IT Staff



80% of Projects

WaveMaker: Easy As 1-2-3

The screenshot shows the WaveMaker development platform running in a browser. The interface includes a menu bar (File, Edit, View, Insert, Page, Services, Help), a toolbar, and a main workspace. On the left, there is a 'Palette' with 'Common Widgets' (Button, DataGrid, Label) and 'Dojo Widgets' (Form Tools, More Widgets, Templates). A 'Services' callout points to the 'Services' menu. A 'Properties' callout points to a 'Property Value' table on the right. A 'Drag & drop components' callout points to the main workspace. The workspace displays a 'WaveMaker Development Platform' page with a 'Dojo Charts Example' and a 'Dojo Charts Example' section. The 'Properties' table is as follows:

Property	Value
Common	
name	panel6
showing	<input checked="" type="checkbox"/>
Layout	
width	600 px
height	100 %
fitToContent	<input type="checkbox"/>
layoutKind	top-to-bottom
horizontalAlign	left
verticalAlign	top
Style	
border	0
borderColor	#F0F0F0
margin	
padding	
scrollX	<input type="checkbox"/>
scrollY	<input type="checkbox"/>

1. Drag & Drop Assembly
2. One-click Deployment
3. Self-service Maintenance



WaveMaker ROI

- Cut Java learning curve 92%



College grads build Java apps in 2 months versus 2 years

- Reduce code 98%



Migrated .NET application to WaveMaker with 98% less code!

- Slash maintenance 75%



End-users customize call center app, reducing maintenance by 75%



WaveMaker Customers

SI/ISV



Government



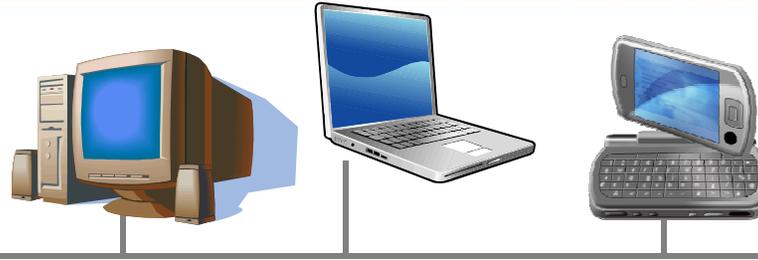
Enterprise



+ 15,000-strong Developer Community



WaveMaker Platform



Standard Components

- HTML
- CSS
- JavaScript
- Java
- Any IDE
- Any DB
- Any Java Server

WaveMaker Application Templates

WaveMaker

WaveMaker Studio



WaveMaker Runtime

Multi-Tenant Security

Cloud Deployment Manager

Collaboration Integration

1. Studio 2. Runtime 3. Templates 4. Collaboration

WaveMaker