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OpSource Speaks on Business and Operational Challenges of Software as a Service at SDForum's SaaS Conference

Santa Clara, Calif., March 9, 2005 - -

WHO: Treb Ryan, CEO and co-founder of OpSource, a leader in enabling Software as a Service (SaaS)

WHAT: Will participate as a *Business and Operational Challenges* panelist at the SDForum's SaaS Conference.

Moderated by Amy Konary, Program Director Software Pricing, Licensing and Delivery, IDC, additional panelists include Ken Rudin, VP and GM OnDemand CRM, Siebel, Phil Favre, CEO, Employease and Steve Jillings, CEO, FrontBridge.

The panel will discuss how SaaS delivery and integration will evolve and will address the sales, marketing, development, engineering and support challenges facing ISVs in creating and delivering SaaS offerings.

WHEN: Tuesday March 22, 2005, 11:00am – 11:50am
(full conference runs 9:00am - 5:30pm)

WHERE: TechMart, 5201 Great America Parkway, Santa Clara, CA

WHY ATTEND:

Investors are focused on vendors providing software as a service (SaaS), with a new \$100 million fund investing only in Technology Enabled Services. SaaS based companies are springing up everywhere and established firms such as IBM, SAP, Siebel and others are joining in. Together with the success of Salesforce.com's IPO, it is imperative to understand how SaaS is changing the IT landscape.

The SDForum's Software as a Service Conference is a chance to learn from thought leaders, such as Treb Ryan, CEO and co-founder of OpSource, a key SaaS enabler that provides cost-effective, turnkey solutions for software companies that need to quickly add or grow SaaS products and revenue.

This conference is about taking SaaS into the mainstream. Keynote speakers Marc Benioff, CEO, Salesforce.com and Gerry Mooney, VP Corporate Strategy, IBM, are joined by speakers such as Brian Behlendorf, Founder and CTO, CollabNet, Tim Chou, former President, Oracle On Demand, Greg Gianforte, CEO, President, Chairman and Founder, RightNow Technologies, Subrah Iar, CEO, Webex,

Jeffrey Lunsford, CEO, WebSideStory, Halsey Minor, CEO, Grand Central, and Zach Nelson, CEO, NetSuite.

For more information about the SDForum's SaaS conference, visit www.sdforum.org/saas2005.

About OpSource

OpSource, a leader in enabling Software as a Service (SaaS), provides cost-effective, turnkey solutions for software companies that need to quickly add or grow SaaS products and revenue. Optimal On-Demand(sm), a comprehensive and scalable offering built on the company's patent-pending OptiTech Services Engine(sm), meets the growing need for software companies to deliver SaaS quickly, without the inherent risk and investment in a costly services infrastructure. Optimal On-Demand includes application management, end-user support, 24x7 systems management, hosting and networking, security, disaster recovery, change management, and more, as well as optional consulting services to help software companies work through the business model, code, and operational issues associated with SaaS. Optimal On-Demand is provided under the software company's brand and priced per unit, on-demand, delivering immediate and ongoing ROI.

Headquartered in Santa Clara, CA, OpSource has additional operations in the Los Angeles, New York City, Denver, Chicago, and Washington, D.C. metro areas, as well as international offices in London and Bangalore. For more information about OpSource, visit the company's web site at opsource.net.

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