For additional information, please contact:

Angela Gates   Maureen Miller
OpSource, Inc.   Total Marketing Concepts, Inc.
408.567.2049   732.747.5786
pr@opsource.net   mmiller@totalmarketingconcepts.com

OpSource Selected As One of Top Private Companies to Present at the AO2005: Innovation Summit CEO Pitch

Santa Clara, Calif., July 18, 2005 - -

WHO: Treb Ryan, CEO of OpSource, a leading enabler of Software as a Service (SaaS)

WHAT: OpSource will present its overall value proposition and market strategy, as the leading SaaS enabler that has driven SaaS adoption and allowed software companies to generate new sources of revenue. OpSource's capabilities are critical to SaaS implementation and delivery, because software companies don't have the operational mindset or experience to succeed alone. OpSource offers several compelling market differentiators, as the only SaaS enabler with a complete service delivery solution, priced on demand, which includes full managed services, a 24x7 call center under the ISV's brand, application management and more. This is all built on OpSource's patent pending technology platform that supports rapid integration and deployment of SaaS offerings.

WHEN: Thursday July 21 at 11:24am

WHERE: Frances C. Arrillaga Alumni Center on the Stanford University campus in Palo Alto, CA

About OpSource
OpSource, a leader in enabling Software as a Service (SaaS), provides cost-effective, turnkey solutions for software companies that need to quickly add or grow SaaS products and revenue. Optimal On-Demand(sm), a comprehensive and scalable offering built on the company's patent-pending OptiTech Services Engine(sm), meets the growing need for software companies to deliver SaaS quickly, without the inherent risk and investment in a costly services infrastructure. Optimal On-Demand includes application management, end-user support, 24x7 systems management, hosting and networking, security, disaster recovery, change management, and more, as well as optional consulting services to help software companies work through the business model, code, and operational issues associated with SaaS. Optimal On-Demand is provided under the software company's brand and priced per unit, on-demand, delivering immediate and ongoing ROI.

Headquartered in Santa Clara, CA, OpSource has additional operations in the Los Angeles, New York City, Denver, Chicago, and Washington, D.C. metro areas, as well as international offices in London and Bangalore. For more information about OpSource, visit the company's web site at opsource.net.

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