



OpSource[™]
The SaaS Experts

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OpSource and ReleasePlan Set Industry Standard for SaaS Development and Delivery

Partnership Advances Quality, Reliability and Usability of SaaS Applications and Reduces Time to Market by 50%

Santa Clara, Calif., September 21, 2005 – OpSource, the SaaS expertssm, and ReleasePlan, the first on demand Product Delivery Platform to provide end-to-end software product lifecycle management, have announced a joint partnership that addresses the unique needs of developing and delivering SaaS applications. The partnership will enable software companies to be successful in bringing high quality, robust SaaS solutions to market, despite the rigors of continuous development and product planning, increased customer interaction and service management issues such as 24x7 operations and round-the-clock customer support. OpSource and ReleasePlan have set the industry standard for four critical elements of SaaS development and delivery: software development, product planning, release management and operational infrastructure.

The partnership between OpSource and ReleasePlan will vastly improve the efficiency, quality and effectiveness of SaaS software applications, and will enable software companies to respond to market demands quickly, successfully and with greater agility. Under the partnership agreement, OpSource will offer ReleasePlan's Team Edition Lite to its Optimal On-Demand customers, which improves SaaS product development and delivery. OpSource also leverages ReleasePlan's Team Edition to optimize its own engineering and development processes. Finally, as a testament to OpSource's role as the foremost SaaS enabler, ReleasePlan has deployed its on-demand software using OpSource's Optimal On-Demand, a suite of services and infrastructure that was developed specifically for SaaS delivery and ongoing maintenance.

“We’re delighted to leverage the strengths of both companies,” noted Frank Burkitt, CEO of ReleasePlan. “ReleasePlan is the only solution that manages the unique needs of SaaS software development, such as shorter product lifecycles, increased number of releases with narrower functionality and emphasis on development velocity and service oriented metrics. The sum of the parts truly is greater than the whole. We gained a terrific SaaS infrastructure partner, and OpSource’s customers have a means to manage SaaS development projects efficiently and effectively, which will vastly improve the final deliverable and optimize the software company’s return on its investment in SaaS development.”

“OpSource is the authority on SaaS, and provides us with a world-class infrastructure, designed exclusively for SaaS, at a fraction of what it would cost to do this internally,” continued Burkitt. “Moreover, we’re getting a much higher level of expertise than what we would receive at a traditional managed services provider. OpSource is the only company that gets it: from the depth and breadth of its SaaS expertise to the pay as you grow pricing, OpSource has clearly aligned its mission with that of its software company customers. By partnering with OpSource, we can manage our growth more effectively, get our product to market faster, at a far lower cost and retain our focus on developing and marketing the best on-demand software product lifecycle management.”

“ReleasePlan enables our software company customers to synchronize SaaS project management activities and deliver a complete SaaS solution to market, in a timely fashion,” remarked Treb Ryan, CEO, OpSource. “In addition, ReleasePlan helps us establish service-oriented operating metrics and reports with our customers, which ensures service quality and delivery. ReleasePlan allows OpSource and our customers to integrate SaaS development and operational processes, and tightly couple product planning, customer feedback, and development execution. This has greatly simplified SaaS project management efforts.”

About ReleasePlan

ReleasePlan is the first on demand Product Delivery Platform to provide end-to-end product lifecycle management. With ReleasePlan a company can optimize the entire software delivery process allowing it to efficiently build and rapidly deliver products and services to market. ReleasePlan eliminates the inefficiencies associated with the expensive, poorly integrated patchwork of enterprise, desktop, and open source applications that slow your time-to-market. ReleasePlan tightly couples product planning, agile development and IT governance. Using our platform, companies can leverage an Open Process Framework™ to automate and integrate existing business processes. ReleasePlan allows companies to spend less, get more and avoid the considerable hidden costs associated with patchwork solutions. ReleasePlan scales to meet the needs of companies of any size by offering on demand infrastructure, best-in-class processes, and product development consulting services. For more information about ReleasePlan, visit www.releaseplan.com.

About OpSource

OpSource, the SaaS Expertssm, is solely focused on providing the operational infrastructure and ongoing services that enable software companies to deliver and maintain the highest quality Software as a Service (SaaS) solutions. By choosing OpSource as a SaaS partner, the software company is free from infrastructure management and can focus on improving their applications and finding new customers. OpSource’s Optimal On-Demand infrastructure platform provides immediate and ongoing ROI to software companies and our

Optimal Integration service helps ease the transition to SaaS. We enable software companies to deploy SaaS quickly, effortlessly and without risk. Software companies at any stage in the application lifecycle, delivering any type of application, can benefit from OpSource's comprehensive services and expertise. Our success-based pricing model allows companies to begin with a minimum commitment, expenses scale only as revenue increases. For more information about OpSource, visit www.opsource.net.

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