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OpSource to Host First-of-its-Kind SaaS Summit

ISVs, analysts, and thought leaders gathering to exchange ideas and cultivate opportunities in the growing SaaS ecosystem

Santa Clara, Calif., November 8, 2005 – OpSource, the SaaS experts, announced the dates for its SaaS Summit, which will be held March 2 – 3, 2006 in Napa, California. This first-of-its-kind event will allow SaaS enablers, independent software vendors (ISVs), and industry experts to engage in an interactive exchange of ideas and information to help maximize opportunities within the SaaS ecosystem.

"There is growing momentum for the SaaS model throughout the industry," said Treb Ryan, Chief Executive Officer of OpSource. "Industry analysts are hailing SaaS as the wave of the future and ISVs are increasingly adopting this model for software delivery—and for good reason. Not only are the financial and operations benefits indisputably compelling, but we're seeing VC money now moving away from software vendors with the old perpetual license model to those adopting SaaS. However, the software companies need help to maximize SaaS opportunities and build long-term strategies for success, because services is not an area that most ISVs understand. That's what this SaaS Summit is all about."

The two-day SaaS Summit, hosted by OpSource, will bring together ISVs, technology partners, industry press and analysts, as well as venture capitalists to discuss the future of SaaS, to share successes, and to foster opportunities for partnering among members of the SaaS ecosystem.

The Summit will feature insightful presentations by industry experts, panel discussions with thought leaders in the SaaS community, and breakout sessions following two tracks—*SaaS Enablement* and *SaaS Acceleration*. The overarching goal of the Summit is to stimulate discussion and interaction among participants to help ISVs maximize the efficiency of their SaaS applications, drive new sales models and strategies, cultivate business partnerships, and expand their SaaS business for long-term financial returns.

Registration information, accommodations, and additional event details will be forthcoming and made available on the OpSource website: www.opsource.net/news/events.

About OpSource

OpSource, The SaaS Experts, is solely focused on providing the operational infrastructure and ongoing services that enable software companies to deliver and maintain the highest quality Software as a Service (SaaS) solutions. By choosing OpSource as a SaaS partner, the software company is free from infrastructure management and can focus on improving its applications and finding new customers. OpSource's Optimal On-Demand^{sm} infrastructure platform provides immediate and ongoing ROI to software companies and our Optimal Integration service helps ease the transition to SaaS. We enable software companies to deploy SaaS quickly, effortlessly, and without risk. Software companies at any stage in the application lifecycle, delivering any type of application, can benefit from OpSource's comprehensive services and expertise. Our Success-Based Pricing^{sm} model allows companies to begin with a minimum commitment, and expenses scale only as revenue increases. For more information about OpSource, visit opsource.net.

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