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TripleTree and SIIA Host Software as a Service (SaaS) Webcast Featuring salesforce.com, BMC Software and OpSource

Santa Clara, Calif., November 21, 2005

WHO: Three of the leading SaaS experts:

- Mike Kreaden, Director, Platform Evangelism, salesforce.com
- Chris Johnson, Director, On Demand Business Unit, BMC Software
- Treb Ryan, CEO, OpSource

WHAT: TripleTree/SIIA Webcast "The Secrets to SaaS Success: What It Takes To Do It Right!"

The Software as a Service, on-demand model is the fastest growing market segment in the industry. Find out how to join the SaaS revolution as three of the leading SaaS experts reveal the secrets to SaaS success: how to deliver robust, scalable offerings, increase customer demand and boost revenues. BMC Software, salesforce.com and OpSource have been catalysts for change in enterprise software as a service. Learn how the right combination of technology, software expertise and service is necessary to avoid the common mistakes and pitfalls of SaaS.

WHEN: Wednesday, December 7, 2005, 12:30 – 1:30 EST

WHERE: To register for " SaaS Success: Optimizing Its Robust Offerings" please go to www.siia.net/events/.

About OpSource
OpSource, The SaaS Experts, is solely focused on providing the operational infrastructure and ongoing services that enable software companies to deliver and maintain the highest quality Software as a Service (SaaS) solutions. By choosing OpSource as a SaaS partner, the software company is free from infrastructure management and can focus on improving its applications and finding new customers. OpSource's Optimal On-Demand[sm] infrastructure platform provides immediate and ongoing ROI to software companies and our Optimal Integration service helps ease the transition to SaaS. We enable software companies to deploy SaaS quickly, effortlessly, and without risk. Software companies at any stage in the application lifecycle, delivering any type of application, can benefit from OpSource's comprehensive services and

expertise. Our Success-Based Pricing[sm] model allows companies to begin with a minimum commitment, and expenses scale only as revenue increases. For more information about OpSource, visit opsource.net.

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