



For Immediate Release

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RewardStream Selects OpSource for Enhanced SaaS Delivery of Loyalty and Reward Marketing Technology

On-Demand Delivery Maximizes Availability of New Features and Minimizes Impact on IT Departments

SANTA CLARA, Calif., November 6, 2006 – OpSource, the SaaS experts, has partnered with RewardStream Inc., a leading marketing technology provider for loyalty and reward programs, to deliver their innovative Lifecycle Marketing Platform™ on demand. By selecting OpSource's Optimal On-Demand for SaaS delivery, RewardStream can focus on continuous innovation of its marketing feature set while providing world-class service delivery. RewardStream clients will benefit from rapid delivery of enhancements and significantly reduced IT deployment costs when compared with traditional on-premise software delivery and use.

"We have built the most robust, technologically advanced reward and loyalty platform in the industry," states Peter Oxley, chief executive officer at RewardStream. "Within large companies, marketing departments are continually frustrated by the lack of ability to procure experienced IT resources internally in order to execute and measure marketing programs. SaaS delivery allows us to quickly and efficiently deploy our evolving technology platform with minimal IT impact on our clients. By partnering with OpSource, we have expanded our ability to incorporate the latest advancements into our product's functionality, and can now roll this functionality out to our clients quickly, providing them with access to a best-of-class solution that is one step ahead of their competitor's marketing programs."

"RewardStream is committed to delivering the greatest possible value to its clients in loyalty and reward marketing," said Treb Ryan, chief executive officer at OpSource. "By choosing Optimal On-Demand to deliver

their solution, RewardStream moves even closer to its customers through the real-time feedback advantages of SaaS delivery, increasing customer value and satisfaction."

OpSource's Optimal On-Demand provides a turnkey, scalable service delivery solution for software and service companies that allows them to leverage the SaaS delivery model without making the significant capital and operational investments. Optimal On-Demand includes all of the hardware and network infrastructure, managed services, application management and 24x7 call center operations under the customer's brand with a 100% uptime guarantee. The entire infrastructure is built on OpSource's patent-pending technology platform, the OptiTech Services Engine, which supports rapid integration, deployment, and monitoring of on-demand offerings. OpSource utilizes a Success-Based Pricing model for delivering Optimal On-Demand that aligns increasing customer revenue with delivery cost, thereby insuring that our success is determined by our customer's success.

About RewardStream

RewardStream is a marketing technology company specializing in the deployment and optimization of loyalty and rewards-based marketing programs that align and motivate consumer and channel behavior with targeted business objectives. RewardStream services clients in the financial services, retail, telecommunications, health care, IT, and manufacturing sectors. More information on RewardStream can be found at www.rewardstream.com.

About OpSource

OpSource[™], the SaaS experts, is focused on providing the operational infrastructure and ongoing services that enable software companies, On-Demand businesses, and web applications providers to deliver and maintain the highest quality web-based solutions. By choosing OpSource as a SaaS partner, OpSource customers are freed from infrastructure management and can focus on improving applications and acquiring new customers. OpSource's Optimal On-Demandsm infrastructure enables businesses to deploy SaaS and web-based applications quickly, cost effectively, securely, and with high quality standards. Companies at any stage in the application lifecycle, delivering any type of application, can benefit from our comprehensive services and expertise. OpSource is the only company to offer Success-Based Pricingsm, a unit-based pricing model, that allows businesses to begin with a modest minimum commitment, and their expenses scale only when their revenue increases. For more information about OpSource, visit www.opsourcenet.com.

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