



## For Immediate Release

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## **Firepond Selects OpSource “Optimal On-Demand” to Deliver its Multi-Tenant Firepond Configure-Price-Quote (CPQ™) OnDemand Solution**

*On-Demand Delivery Adds Security, Reliability and Scalability to Firepond’s Ability to Optimize and Automate Quote-to-Order Business Processes*

**SANTA CLARA, Calif., December 5, 2006** – OpSource, the SaaS experts, has partnered with FP Technology, Inc. (OTCBB: FPTI), doing business as Firepond, to deliver its multi-tenant Configure-Price-Quote (CPQ) OnDemand solution, which automates and optimizes quote-to-order business processes for sales-centric organizations. With the selection of OpSource’s Optimal On-Demand for SaaS delivery, Firepond’s solution is delivered scalably, securely and cost effectively. By choosing OpSource, Firepond can focus on rapid innovation, higher performance, and customer success. Firepond customers benefit from ease of use, lower costs and seamless upgrades.

“Our expertise is in allowing our customers to streamline and manage the complex sales model. We deliver a simple user interface that allows our customers to configure complex products and services with a few mouse clicks and to tightly integrate those processes into salesforce.com’s leading CRM product,” said Bill Santo, president and chief executive officer at Firepond. “Through our partnership with OpSource, we can leverage their expertise, ensuring that the solutions we deliver to our customers are secure, reliable and scalable. These are the key differentiators in our market, and OpSource addresses them.”

“Firepond simplifies the sales process for organizations as they configure complex sets of products, services and solutions,” said Treb Ryan, chief executive officer at OpSource. “The Optimal On-Demand platform further streamlines the delivery of the Firepond solution and provides customers with the ability to painlessly take advantage of Firepond enhancements while benefiting from the security and consistency provided by the SaaS delivery model.”

OpSource’s Optimal On-Demand provides a turnkey, scalable service delivery solution for software and service companies that allows them to leverage the SaaS delivery model without making the significant capital and operational investments. Optimal On-Demand includes all of the hardware and network infrastructure, managed services, application management and 24x7 call center operations under the customer’s brand with a 100% uptime guarantee. The entire infrastructure is built on OpSource’s patent-pending technology platform, the OptiTech Services Engine, which supports rapid integration, deployment, and monitoring of on-demand offerings. OpSource utilizes a Success-Based Pricing model for delivering Optimal On-Demand that aligns increasing customer revenue with delivery cost, thereby insuring that our success is determined by our customer’s success.

### **About Firepond**

FP Technology, doing business as Firepond, is a leading provider of multi-tenant, on-demand Configure, Price, Quote software that automates and simplifies product pricing and configuration for companies and helps these enterprises improve order accuracy while reducing their cost of sales. Firepond's sales solutions help companies to optimize their sales processes whether their need is to solve complex product or pricing configuration, create product catalogs or provide an interactive selling system and dramatically improve response time. Firepond solutions provide a rapid ROI through improved order accuracy, improved proposal generation time and high user acceptance. Product data is maintained using Firepond's Product Data Manager that features a highly visual and easy to learn user interface and powerful data import utilities. FP Technology is headquartered in Newton, Massachusetts. For additional information about Firepond CPQ™ OnDemand visit [www.firepond.com](http://www.firepond.com) or call 1-866-UCONFIG (826-6344).

### **About OpSource**

OpSource™, the SaaS experts, is focused on providing the operational infrastructure and ongoing services that enable software companies, On-Demand businesses, and web applications providers to deliver and maintain the highest quality web-based solutions. By choosing OpSource as a SaaS partner, OpSource customers are freed from infrastructure management and can focus on improving applications and acquiring new customers. OpSource's Optimal On-Demand<sup>sm</sup> infrastructure enables businesses to deploy SaaS and web-based applications quickly, cost effectively, securely, and with high quality standards. Companies at any stage in the application lifecycle, delivering any type of application, can benefit from our comprehensive services and expertise. OpSource is the only company to offer Success-Based Pricing<sup>sm</sup>, a unit-based pricing model, that allows businesses to begin with a modest minimum commitment, and their expenses scale only when their revenue increases. For more information about OpSource, visit [www.opsources.net](http://www.opsources.net).

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