



## For Immediate Release

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## **OpSource Optimal On-Demand Chosen by ClearMeeting as SaaS Delivery Platform for Webconferencing Aimed at Sales and Marketing Professionals**

*Web-based Application Leverages SaaS Infrastructure for Optimized Scalable, Easy-to-Use Delivery over Salesforce.com's AppExchange*

**SANTA CLARA, Calif., December 8, 2006** – OpSource, the SaaS experts, announced today that ClearMeeting™ will be using Optimal On-Demand to offer Software as a Service (SaaS) as the sole delivery option for its customers. By design, ClearMeeting™ Express supports sales and marketing efforts by getting technology out of the way, allowing users to focus on the message rather than the medium. The ClearMeeting Express edition, a new edition of the company's No-Frills webconferencing service, includes changes designed for Salesforce.com users in anticipation of its debut on the Salesforce.com AppExchange in early 2007.

“As part of our strategic plan, ClearMeeting identified the necessity to concentrate on product development, rather than dividing valuable IT resources in order to also build a premium hosting infrastructure,” said Marjie Zander, president of ClearMeeting. “OpSource provided us with a success-based pricing program and a scalable delivery platform so we could apply our precious time to building a new edition of our application based on input from the Salesforce.com community. With the support of OpSource, we also accelerated our AppExchange integration conversations with Salesforce.com, which will result in a very timely rollout of ClearMeeting™ Express, a new product extension that fills a niche market need for sales and marketing professionals.”

“ClearMeeting has created a powerful prospecting and presentation tool for sales and marketing professionals and we are pleased to deliver their dynamic AppExchange solution,” said Treb Ryan, chief executive officer at OpSource. “The inherent simplicity delivered by the Optimal On-Demand platform supports the stated goal of ClearMeeting Express—to give sales and marketing professionals a Webconferencing solution within Salesforce.com that lets them focus on the sale rather than the conferencing technology.”

OpSource's Optimal On-Demand, a turnkey, scalable service delivery solution, allows software and service companies to leverage the SaaS delivery model without significant capital and operational investments. Built on OpSource's OptiTech Services Engine, a patent-pending technology platform, the solution supports rapid integration, deployment, and monitoring of on-demand offerings. Optimal On-Demand includes all of the hardware and network infrastructure, managed services, application management. OpSource's 24x7 call center operations, which function under the customer's brand, provide a 100% uptime guarantee. A Success-Based Pricing model for delivering Optimal On-Demand aligns increasing customer revenue with delivery cost, to insure that its success is clearly linked with the success of its customers.

OpSource's current roster of AppExchange partners include leading vendors such as Shade Tree Technology, Visual Mining, Spoke, Marketing Advocate, Business Objects, Soapbox Mobile, and Ambient Software.

**About ClearMeeting™**

ClearMeeting™ is a tool for adding visual and interactive elements to traditional telephone conference calls. ClearMeeting™ is sold as an on-demand service, also called SaaS (Software as a Service). ClearMeeting™ requires no capital investment, no hardware, no complex setup, no lengthy contract and no formal training. Its basic approach gets technology out of the way. The ClearMeeting™ Express edition is tailored specifically to meet the needs of sales and marketing professionals. The Express edition is sold on a per-presenter basis and is available for purchase via online signup at [www.clearmeeting.com](http://www.clearmeeting.com). The ClearMeeting™ Complete edition (coming first quarter 2007) is tailored to the needs of small and medium businesses seeking a no frills approach to a variety of webconferencing needs, including Desktop Sharing and active collaboration. ClearMeeting™ is a division of privately held AudioCast Inc. ([www.audiocast.net](http://www.audiocast.net)), a pioneer of innovations in database driven streaming media products and corporate online communication systems since 1997. For additional information, please visit [www.clearmeeting.com](http://www.clearmeeting.com).

**About OpSource**

OpSource™, the SaaS experts, is focused on providing the operational infrastructure and ongoing services that enable software companies, On-Demand businesses, and web applications providers to deliver and maintain the highest quality web-based solutions. By choosing OpSource as a SaaS partner, OpSource customers are freed from infrastructure management and can focus on improving applications and acquiring new customers. OpSource's Optimal On-Demand™ infrastructure enables businesses to deploy SaaS and web-based applications quickly, cost effectively, securely, and with high quality standards. Companies at any stage in the application lifecycle, delivering any type of application, can benefit from our comprehensive services and expertise. OpSource is the only company to offer Success-Based Pricing™, a unit-based pricing model, that allows businesses to begin with a modest minimum commitment, and their expenses scale only when their revenue increases. For more information about OpSource, visit [www.opsources.net](http://www.opsources.net).

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