



OpSource[™]
The SaaS Delivery Experts

For Immediate Release

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WhiteNoise Systems Chooses OpSource to Deliver Powerful On-Demand Data Protection Application

SecureNOW! Prevents Data Compromises from Stolen Computers, Other Threats

SANTA CLARA, Calif. – November 26, 2007 – [OpSource](#)[™], the SaaS delivery experts, today announced that WhiteNoise Systems, an innovative provider of data-centric protection products and services, has chosen [OpSource On-Demand](#)[™] to deliver **SecureNOW!**, a new on-demand application that protects data at the point of creation, eliminating exposure of sensitive data due to incidents such as thefts of laptop and desktop computers. **SecureNOW!** uses a proprietary algorithm to digitally “shred” a document into eight unrecognizable fragments after it is created, storing the fragments in different remote locations. When a user needs to view or edit the document later, **SecureNOW!** retrieves the fragments and reassembles them.

Richard Weir, CEO, WhiteNoise Systems, said, “Our new product provides an extremely powerful form of data protection. We chose OpSource to deliver **SecureNOW!** in part because it absolutely requires 100 percent uptime. The infrastructure must be available whenever a user needs to reassemble a protected document. OpSource provides that service level agreement. But OpSource is also unique among the alternatives in that its entire business model is designed to support [software-as-a-service](#). OpSource provides a great deal more than hardware and bandwidth. For example, their [24x7 end-user support](#) enables a young company to affordably appear larger than it is. When you put OpSource against internet service providers, telephone companies, traditional Web hosting companies and managed service providers, there is no comparison.”

[Treb Ryan](#), CEO, OpSource, said, “Over the past year, there have been frequent news reports of confidential data being exposed to criminals when laptops were stolen. WhiteNoise Systems’ new application builds on something we’ve long believed here at OpSource – that confidential data is safer in a SaaS application than it is on the hard drive of a worker’s laptop. We are happy to help WhiteNoise Systems take that concept a step further by storing file fragments in separate locations, so that no single server stores a useable copy of

sensitive data. And we appreciate that WhiteNoise Systems recognizes our unique strengths as a SaaS delivery partner.”

About [OpSource On-Demand](#)

A comprehensive, award-winning Web application delivery platform, OpSource On-Demand enables companies to quickly and securely offer applications on demand. OpSource On-Demand is the only complete platform for Web application delivery. The platform includes:

- Best-in-class scalable software, hardware and network [infrastructure](#)
- [Application management and tuning](#)
- 24x7 customer-branded end-user support
- 100 percent uptime guarantee for infrastructure and application
- Best practices: [SAS 70 Type II audited, PCI DSS compliant](#) and salesforce.com AppExchange and WebEx certifications
- Services bus allowing easy integration of customer or third-party Web services that accelerate revenue generation
- Fully integrated PCI DSS compliant [billing solution](#) including customer on-boarding, pricing, payment and collections
- Application analytics that offer insight into the performance and usage of the on-demand application
- The industry’s only Success-Based PricingSM, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase

About WhiteNoise Systems

WhiteNoise Systems is an innovative provider of data-centric protection products and services that “**protect data at the point of creation.**” Every WhiteNoise solution employs a proprietary Data Shredder AlgorithmTM which creates sophisticated, highly randomized “shredded data files” that cannot be broken, dramatically enhances data availability, confidentiality, and integrity and prevents unauthorized access or theft of digital data while providing a new benchmark for total cost of ownership (TCO).

WhiteNoise Systems serves companies around the world in the Media & Entertainment, Healthcare/Pharma, Financial Services, Government (Federal, State, and Local) and Consumer markets. By 2010, the company expects to be protecting data for more than 10 million customers in our target markets.

WhiteNoise Systems is headquartered in Santa Cruz, California, with offices in Alexandria, Virginia and Agoura Hills, California. For further information about the company, visit WhiteNoise Systems’ website at www.whitenoisesystems.com or contact us toll free at (888) 459-8199.

About OpSource

OpSourceTM delivers Web applications and software-as-a-service for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand, the leading platform for Web application delivery, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application. OpSource is the only company to offer Success-Based PricingSM, a unit-

based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase.

Headquartered in Santa Clara, CA, OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsourcenet.com.

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