



**OpSource**<sup>™</sup>  
The SaaS Delivery Experts

**For Immediate Release**

For information, contact:

Richard Dym  
OpSource, Inc.  
408.567.2031  
[pr@opsource.net](mailto:pr@opsource.net)

Maureen Miller  
Total Marketing Concepts, Inc.  
732.747-5786  
[mmiller@totalmarketingconcepts.com](mailto:mmiller@totalmarketingconcepts.com)

**UK Zogix Selects OpSource for Delivery of Web 2.0 Business Collaboration Suite**

*Zogix WebTop Suite Enables Companies to Share Enterprise Data, Streamline Business Processes and Facilitate Collaboration between Employees and the Extended Enterprise Ecosystem.*

**SANTA CLARA, Calif. – April 9, 2007** – OpSource<sup>™</sup>, the SaaS delivery experts, announced today that Zogix Ltd. has selected OpSource On-Demand<sup>SM</sup>, award winning software-as-a-service (SaaS) delivery platform for the new Zogix WebTop Suite (ZWS) application. Zogix is the first UK-based SaaS company to select OpSource On-Demand and represents the beginning of OpSource's expansion in Europe.

ZWS consists of six components: Dashboard; Social Network; Communities; Workspace; Feed Aggregator and Modules. Users can personalize each component to suit their specific needs. For example, a user can personalize the dashboard with sets of "widgets" that pull specific information the user needs to see, including information from social networks, enterprise networks, and RSS feeds.

“OpSource took away a lot of pain for us,” said Zogix CEO and Co-Founder Sam Bose. “We are application development and marketing experts but we were not SaaS delivery experts. OpSource has unique expertise in the SaaS business and gave us very clear guidance on infrastructure and other issues. None of the other providers we considered really understood SaaS or SaaS delivery as well as OpSource. In addition, OpSource guaranteed us the 100% uptime we needed for our application.”

OpSource CEO Treb Ryan said, “We are pleased to help a young company like Zogix successfully enter the business-to-business Web application market. Our OpSource On-Demand solution gives companies like Zogix everything they need to deliver their products and enables them to focus on product development and marketing. In addition to all the infrastructure and technical services OpSource provides, we have supported Zogix’ business-to-business marketing efforts by providing the security and other technical information necessary to allay any concerns their prospects might have about adopting a SaaS solution.”

Bose commented, “OpSource’s marketing support has been especially valuable as we are based in the United Kingdom, which seems to be about nine months behind the United States with regard to adopting SaaS.”

OpSource On-Demand is an award-winning Web application delivery platform for software companies, on-demand businesses and Web application developers. OpSource On-Demand includes everything necessary for Web application delivery, including hardware, software and systems infrastructure, application management and tuning, and 24x7 customer-branded end-user support. OpSource provides these services through a unique Success-Based Delivery Model which includes unit-based pricing. Unit-based pricing allows businesses to begin with a modest minimum commitment, and insures that ongoing increases in revenue will always precede future increases in service delivery cost.

OpSource has also pioneered on-demand service delivery acquisition with SaaSTRAK, the only online, interactive, expert system that recommends a “best practices” OpSource On-Demand infrastructure designed specifically for the customer’s application and business. Using SaaSTRAK, OpSource customers, by answering business and technical questions regarding their proposed service, can view and purchase, on-line, a recommended on-demand service delivery solution and begin using it in 72 hours or less. All customers who use SaaSTRAK receive a no-strings-attached one month free trial of OpSource On-Demand.

**About Zogix Ltd.**

Founded in 2006, Zogix is a privately held company with headquarters in London. Partners include Microsoft, Skype, Palamida and Persistent Systems. Zogix is an enterprise solutions business and uses innovative technology to address specific business issues. The Zogix flagship product, Zogix WebTop Suite, addresses the issues of optimizing enterprise productivity and leveraging an enterprise's extended ecosystem of suppliers, partners and customers to gain competitive advantage. For more information, go to [www.zogix.com](http://www.zogix.com)

**About OpSource**

OpSource™, the SaaS delivery experts, is focused on providing the operational infrastructure and ongoing services that enable software companies, On-Demand businesses, and Web applications providers to deliver and maintain the highest quality Web-based solutions. By choosing OpSource as a SaaS partner, OpSource customers are freed from infrastructure management and can focus on improving applications and acquiring new customers. OpSource's OpSource On-Demand<sup>SM</sup> infrastructure enables businesses to deploy SaaS and Web-based applications quickly, cost effectively, securely, and with high quality standards. Companies at any stage in the application lifecycle, delivering any type of application, can benefit from our comprehensive services and expertise. OpSource is the only company to offer Success-Based Pricing<sup>SM</sup>, a unit-based pricing model, that allows businesses to begin with a modest minimum commitment, and their expenses scale only when their revenue increases. For more information about OpSource, visit [www.opsources.net](http://www.opsources.net).

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