



**OpSource**<sup>™</sup>  
The SaaS Delivery Experts

For information, contact:

Richard Dym  
OpSource, Inc.  
(408) 567-2031  
[pr@opsource.net](mailto:pr@opsource.net)

Maureen Miller  
Total Marketing Concepts, Inc.  
(732) 747-5786  
[mmiller@totalmarketingconcepts.com](mailto:mmiller@totalmarketingconcepts.com)

## **Advisory: OpSource CEO to Discuss Motivating, Managing and Compensating SaaS Sales Teams**

### *Ryan to Participate in SIIA Webcast*

SANTA CLARA, Calif. – June 11, 2007

**WHO:** Treb Ryan, CEO, OpSource, Inc., the SaaS delivery experts.

**WHAT:** Ryan will be one of three panel members on a Webcast titled Motivating, Managing and Compensating Sales Teams, part of the SIIA's SaaS Webcast Series. The webcast will cover how leading SaaS vendors and experts address the challenge of selling SaaS, which mandates a new approach, one that is different from those of selling software or services. Ken Rudin, CEO, LucidEra, will moderate a panel comprised of Ryan, Chris Cabrera, CEO, Xactly and Bill McNee, Founder & CEO, Saugatuck Technology.

**WHERE:** On the Web. URL and Dial-in information to be provided to registrants. Complimentary registration is available for qualified representatives of industry media. For complimentary registration and/or to arrange an interview with Ryan, contact Maureen Miller (above). More information about the Webcast is available at <http://www.sii.com/events/prereg.asp?eventid=685>

**WHEN:** June 21, 9:30 a.m. to 10:30 a.m. PDT.

## **About OpSource**

OpSource™, the SaaS delivery experts, is focused on providing the operational infrastructure and ongoing services that enable software companies, on-demand businesses, and Web applications providers to deliver and maintain the highest quality Web-based solutions. By choosing OpSource as a SaaS partner, OpSource customers are freed from infrastructure management and can focus on improving applications and acquiring new customers. The OpSource On-Demand<sup>SM</sup> infrastructure enables businesses to deploy SaaS and Web-based applications quickly, cost effectively, securely, and with high-quality standards. Companies at any stage in the application lifecycle, delivering any type of application, can benefit from OpSource's comprehensive services and expertise. OpSource is the only company to offer Success-Based Pricing<sup>SM</sup>, a unit-based pricing model that allows businesses to begin with a modest minimum commitment, with their expenses scaling only when their revenue increases. For more information about OpSource, visit [www.opsource.net](http://www.opsource.net).

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