For Immediate Release

For information, contact:

Richard Dym
OpSource, Inc.
+1.408.567.2031
pr@opsource.net

Maureen Miller
Total Marketing Concepts, Inc.
+1.732.747-5786
mmiller@totalmarketingconcepts.com

Boomi Chooses OpSource On-Demand to Deliver New Application Integration Service

Boomi On-Demand Targets Integration Needs of SMBs

SANTA CLARA, Calif. – **July 16, 2007** – OpSource™, the SaaS delivery experts, announced today that Boomi, a leading provider of business integration software for small and mid-sized business (SMBs), has chosen OpSource On-Demand™ to deliver the Boomi On Demand integration offering. OpSource On-Demand is a comprehensive Web application delivery platform that includes the operational infrastructure and customer support services, allowing software and Web application companies to focus on application development and marketing their products.

Boomi On Demand removes a major barrier to the adoption of software-as-a-service (SaaS) applications by making it easy and affordable to integrate SaaS applications with each other and with customers' on-premise applications. For example, a business that wants to use an on-demand customer relationship management (CRM) application and integrate it with an on-premise accounting application can do so without having to manually export and import data or hire a programmer to write an expensive, custom integration. Boomi On Demand creates direct connections without requiring end users to write any code. Using a visual process designer, users drag and drop integration components from a palette onto a "canvas" to build very simple to very sophisticated integration solutions.

Rick Nucci, Boomi's CTO, said, "OpSource allows us to concentrate our efforts on running our business and marketing Boomi On Demand, rather than operating a data center. We considered another vendor that focused only on hosting, but were impressed with OpSource's unique on-demand expertise, which includes the ability to provide an efficient, reliable infrastructure with effective scaling, load management, monitoring, and analytics. OpSource On-Demand includes everything we needed to deliver Boomi On Demand – from a complete operational infrastructure to 24x7 end user call center support. OpSource was the right choice for our delivery needs, and their team has been very committed to making Boomi and our clients succeed."

Treb Ryan, CEO, OpSource, added, "Boomi On-Demand not only provides a valuable service to its users, it makes a wide variety of SaaS applications accessible to more companies by solving integration issues. Integration will play a critical role in the long-term success of SaaS adoption, and we're excited to add Boomi to our client list. OpSource and our customers are collectively pioneering the use and expansion of SaaS applications, and we believe the work we're doing will have a major impact on how technology is delivered long into the future."

A comprehensive, award-winning Web application delivery platform, OpSource On-Demand enables companies to quickly and securely offer applications on-demand. OpSource On-Demand offers a complete operational hardware, software and networking infrastructure, including application management and 24x7 customer-branded end-user support. In addition, OpSource On-Demand includes tools that accelerate revenue generation, such as billing and analytics. These services are provided by OpSource via a unique, Success-Based Delivery Model that includes unit-based pricing, thereby ensuring that businesses begin with a modest minimum commitment, and that ongoing increases in revenue will always precede future increases in service delivery cost.

About Boomi
Boomi improves the efficiency and effectiveness of small and mid-sized businesses by enabling application, B2B and data integration in one comprehensive, simple-to-use product which can be deployed on site or on demand. Boomi's unique visual integration approach allows users to design and build powerful configurations to handle a broad range of integration needs with point-and-click, drag-and-drop ease. Boomi's integration projects are up and running in days, not weeks or months, and do not require any programming resources. Backed by its extraordinary support services, customers quickly see the benefit of their investment in Boomi. For more information about Boomi, visit www.boomi.com.

About OpSource
OpSource™, the SaaS delivery experts, is focused on providing the operational infrastructure and ongoing services that enable software companies, on-demand businesses, and Web application providers to deliver and maintain the highest quality Web-based solutions. By choosing OpSource as a SaaS partner, OpSource customers are freed from infrastructure management and can focus on

improving applications and acquiring new customers. The OpSource On-Demand℠ infrastructure enables businesses to deploy SaaS and Web-based applications quickly, cost effectively, securely, and with high quality standards. Companies at any stage in the application lifecycle, delivering any type of application, can benefit from OpSource's comprehensive services and expertise. OpSource is the only company to offer Success-Based Pricing℠, a unit-based pricing model that allows businesses to begin with a modest minimum commitment with expenses scaling only when their revenues increase. For more information about OpSource, visit www.opsource.net.

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OpSource, Inc. • 5201 Great America Parkway • Suite 120 • Santa Clara, CA 95054 • 408.567.2000 • fax 408.982.8902 •