



OpSource[™]
The SaaS Delivery Experts

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Zipidy Chooses OpSource On-Demand to Deliver iPark, A Real-Time, Web-Based, Wireless Parking Solution

OpSource Controls Expenses, Guarantees Availability and Services Zipidy's End Users 24x7

SANTA CLARA, Calif., August 20, 2007 – OpSource[™], the SaaS delivery experts, announced today that Zipidy, an intelligent mobile services company, has selected OpSource On-Demand[™] to deliver its innovative wireless parking solution, iPark. Zipidy needed a SaaS delivery partner that could accommodate its dynamic, real-time, interactive solution, with rapid and variable surges in demand. In addition, OpSource offered high level, personalized end user support and bullet-proof delivery capability without costly up-front expenses. With OpSource's success-based pricing, Zipidy starts with predictable fixed monthly fees, saving more than 50% in total start-up costs as compared to doing it themselves, with delivery expenses only increasing as Zipidy's revenues increase. In addition, Zipidy is guaranteed 100% system uptime, consistent application performance and Zipidy branded 24x7 end-user support.

Zipidy's iPark solution is the first in an evolving suite of interactive mobile services, designed to solve the age-old problem of finding a parking place, paying for parking without carrying a pocketful of coins, avoiding unintentional parking tickets and dramatically optimizing the productivity of parking enforcement officers. Accessible via mobile phones, PDAs, and Web browsers, iPark enables users to locate on-street or off-street parking and instantly pay electronically using the basic features of their mobile device. Using hand-held PDAs, enforcement officers can also obtain immediate feedback for all wireless parkers in a given vicinity and determine immediately if any are in violation. The OpSource On-Demand infrastructure processes all iPark transactions in real time, and OpSource call center staff provides round-the-clock customer service to register new customers or provide assistance to new users.

Dennis Woolsey, Zipidy's co-founder, said, "iPark is a very dynamic application, with potentially millions of transactions occurring in the course of a day. As we roll out our service across cities and universities around the world, we need to ensure consistent performance and 100 percent uptime while scaling up the underlying infrastructure. Customer service is also a key competitive differentiator in our business, so a responsive, knowledgeable call center staff is essential. OpSource is the only company we've found that provides a complete solution including infrastructure and a 24x7 end-user call center. They are very attuned to the needs of on-demand companies like ours and were willing to share the risk by providing us with a no obligation two-month free trial. Following the trial, we will have a predictable expense that allows us to manage our balance sheet more easily. OpSource has been very flexible to mold their services and costs to accommodate our particular business. To get the same high-performance infrastructure and professional call center would easily have cost us twice as much on our own, and that's not where we want to build competency. So OpSource was the ideal solution for our needs."

Treb Ryan, chief executive officer of OpSource, said, "From day one we recognized that the fluid nature and rapid growth potential of on-demand companies required an application delivery solution that allowed for initial expense relief and then grew in lockstep with the success of the on-demand company. Our unique success-based pricing model accomplishes that objective. In addition, the 24x7 Zipidy branded end-user support that OpSource provides will offer the human touch and seamless service activation and delivery necessary to complement Zipidy's revolutionary wireless Web-based solution. iPark is a very cool application and we look forward to seeing it change the way we all deal with the daily challenges of finding parking."

About OpSource On-Demand

A comprehensive, award-winning Web application delivery platform, OpSource On-Demand enables companies to quickly and securely offer applications on-demand. OpSource On-Demand is the only complete platform for Web application delivery, offering a best-in-class, fully scalable software, hardware and network infrastructure, including application management and 24x7 customer-branded end user support and a 100% uptime guarantee. In addition, OpSource On-Demand includes tools that accelerate revenue generation, such as billing and analytics. OpSource is the only company to offer Success-Based PricingSM, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase.

About Zipidy

Zipidy, Inc. is an intelligent mobile services company providing a wireless closed loop parking solution that is designed to provide substantial incremental value to all core parking participants: end users, municipalities and merchants. The solution will support all forms of parking mechanisms, including on/off street meters, gated garages, permit-driven spaces and parking lots. Zipidy uses mathematical algorithms to predict parking availability, find best parking options, proactively manage parking cycles, facilitate enforcement routing choices, and enable proximity-based interactions with merchants. Zipidy's first service to market is iPark, a self-learning solution enabling drivers to locate and pay both on-street and off-

street parking via their cell phones without the use of a credit card; and merchants to validate parking and promote their business to customers. For more information, visit <http://www.zipidy.net>.

About OpSource

OpSource™ delivers Web applications and software as a service for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand, the leading platform for Web application delivery, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application. OpSource is the only company to offer Success-Based PricingSM, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase.

Headquartered in Santa Clara, CA, OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsource.net.

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