OpSource™
The SaaS Delivery Experts

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Advisory: Treb Ryan CEO of OpSource Keynotes China SaaS Summit

SANTA CLARA, Calif. – August 24, 2007

WHO: Treb Ryan, CEO, OpSource, Inc., the SaaS delivery experts.

WHAT: Treb Ryan will keynote the inaugural China SaaS Summit, sponsored by CCW Research. Ryan will discuss an emerging concept within the SaaS ecosystem – that successful SaaS companies think of themselves as Web companies and not software companies. This is a significant paradigm shift for most software companies, because the traditional thinking is that on-demand applications are a replacement for traditional business software. While SaaS is payable per transaction (monthly, number of users, etc.), many software companies incorrectly believe that the software is developed, sold and delivered in the same manner as traditional licensed software. That couldn't be further from the truth, or, the reality, of success.

WHERE: Presidential Plaza Hotel, Beijing, China

WHEN: Ryan's keynote is 11:20am-12:00pm on August 28. He joins industry luminaries such as Chen Wei , Director, MII, Cao KaiBin, VP, CCW Research and Shen Xin, VP , China Telecom.

About OpSource
OpSource™ delivers Web applications and software as a service for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand, the leading platform for Web application delivery, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application. OpSource is the only company to offer Success-Based Pricing^{SM}, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase. Headquartered in Santa Clara, CA, OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsource.net.

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