



OpSource[™]
The SaaS Delivery Experts

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Advisory: OpSource CTO to Discuss Offering Open Source Software as a Service

Rowell to Speak during AJAXWorld Conference and Expo 2007

SANTA CLARA, Calif. – September 11, 2007

WHO: John Rowell, CTO, OpSource, Inc., the SaaS delivery experts.

WHAT: Rowell will present “The Collision of Open Source and SaaS: Open Source as a Service,” one of the sessions of the “Security and Performance” track of the AJAXWorld Conference & Expo 2007. Rowell will discuss how open source software and software-as-a-service (SaaS) are aligning. He’ll also explain how delivering open source software as a service can lead to success for developers without a big investment. Rowell will describe how developers of open source software can thereby obtain the following benefits:

- Obtain a broader user base
- Eliminate software installation and configuration
- Expand software adoption rates
- Improve subscription revenue models
- Gain more visibility into how end users are using applications
- Get immediate results

WHERE: AJAXWorld Conference & Expo 2007, Hyatt Regency Santa Clara, 5101 Great Americana Parkway, Santa Clara, California.

WHEN: Rowell's session runs from 6:35 to 7:15 p.m. PDT September 25, 2007. Journalists and analysts are welcome and encouraged to attend. Complimentary credentials may be available for qualified journalists and analysts. To inquire about credentials and/or to schedule a personal interview with Rowell, please contact Total Marketing Concepts at pr@totalmarketingconcepts.com. The entire conference runs from September 23 to September 26. More information about AJAXWorld Conference & Expo 2007 is available at <http://www.ajaxworld.com/>.

About OpSource

OpSource™ delivers Web applications and software as a service for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand, the leading platform for Web application delivery, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application. OpSource is the only company to offer Success-Based PricingSM, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase. Headquartered in Santa Clara, CA, OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsource.net.

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