



OpSource[™]
The SaaS Delivery Experts

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Advisory: OpSource CTO to Discuss Delivering Open-Source Software as a Service

John Rowell to Speak at Charlotte Computer and Technology Showcase

SANTA CLARA, Calif. – Sept. 28, 2007

WHO: John Rowell, CTO, OpSource, Inc., the SaaS delivery experts.

WHAT: Rowell will present “The Collision of Open Source and SaaS: Open Source as a Service” during the Computer and Technology Showcase, Charlotte, N.C. Rowell will explain why open-source software-as-a-service is the future of open-source application delivery. He will explain why developers of open-source software should consider the SaaS model and describe the benefits they can experience, including:

- Obtaining a broader user base
- Eliminating software installation and configuration issues
- Improving subscription revenue models
- Expanding software adoption rates
- Receiving immediate feedback on ways end-users use applications

WHERE: Charlotte Convention Center, 501 S College Street, Charlotte, North Carolina.

WHEN: Rowell’s session occurs at 12:15 p.m. EDT Wednesday, October 24, 2007. Journalists and analysts are welcome and encouraged to attend. Complimentary credentials may be available for qualified journalists and analysts. To inquire about credentials and/or to schedule a personal interview with Rowell, please contact Maureen Miller at pr@totalmarketingconcepts.com. The entire showcase runs from 10 a.m. EDT October 23 to 2 p.m. EDT October 24. More information about The Charlotte Computer and Technology Showcase is available at <http://techshows.com/Charlotte/charlotte.html>.

About OpSource

OpSource™ delivers Web applications and software-as-a-service for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand, the leading platform for Web application delivery, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application. OpSource is the only company to offer Success-Based PricingSM, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase.

Headquartered in Santa Clara, CA, OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsourcenet.com.

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