



**OpSource**<sup>™</sup>  
The SaaS Delivery Experts

**For information, contact:**

Richard Dym  
OpSource, Inc.  
(408) 567-2031  
[pr@opsource.net](mailto:pr@opsource.net)

Jay Farlow  
Total Marketing Concepts, Inc.  
(732) 747-5786  
[pr@totalmarketingconcepts.com](mailto:pr@totalmarketingconcepts.com)

## **Advisory: OpSource CEO to Present Company to Financial Audience**

*Treb Ryan to Present at Conference Focused on Companies Considering IPOs*

SANTA CLARA, Calif. – Nov. 15, 2007

**WHO:** [Treb Ryan](#), CEO, [OpSource](#), Inc., the [SaaS delivery experts](#).

**WHAT:** Ryan will speak about OpSource, its recent growth, why it is succeeding and the investment opportunity it provides during AlwaysOn Venture Summit West, a two-day gathering that highlights the significant economic, political and technology trends impacting the global growth investor. Ryan believes that if the market remains receptive, OpSource could become a publicly held company within the next 12 to 18 months.

**WHERE:** Ritz-Carlton, Half Moon Bay, One Miramontes Point Road, Half Moon Bay, Calif.

**WHEN:** Ryan's presentation will occur during the summit's "Enablers" CEO presentation session, from 11:15 a.m. to 12:15 p.m. Friday, December 7. Journalists are welcome and encouraged to attend. Complimentary credentials may be available for qualified journalists. To inquire about credentials and/or to schedule a personal interview with Ryan, please contact Jay Farlow at [pr@totalmarketingconcepts.com](mailto:pr@totalmarketingconcepts.com). The entire Summit runs from 6 p.m. PST Wednesday, December 5 to 4 p.m. Friday, December 7. More information about AlwaysOn Venture Summit West is available at <http://alwayson.goingon.com/ecom/productview/17720>.

### **About OpSource**

OpSource delivers Web applications and software-as-a-service for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand, the leading platform for Web application delivery, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. OpSource On-Demand is suitable for companies at any stage of growth, with any

5201 Great America Parkway • Suite 120 • Santa Clara, CA 95054 • 408.567.2000 • fax 408.982.8902 • [www.opsource.net](http://www.opsource.net)

type of on-demand application. OpSource is the only company to offer Success-Based Pricing<sup>SM</sup>, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase.

Headquartered in Santa Clara, CA, OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit [www.opsourcenet.com](http://www.opsourcenet.com).

###

***OpSource, OpSource On-Demand and the OpSource logo are trademarks of OpSource, Inc. Success-Based Pricing is a service mark of OpSource, Inc. All other trademarks and company names mentioned are protected by their respective owners.***