



OpSource[™]
The SaaS Delivery Experts

For Immediate Release

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SaaS Summit 2008 Conference to Focus on Platform Choices and Web Services for On-Demand Success

OpSource to Host Third Annual Software-as-a-Service Summit Event

SANTA CLARA, Calif. – December 4, 2007 – [OpSource](#)[™], the SaaS delivery experts, today announced that it will host its third annual on-demand industry conference dedicated to helping software-as-a-service (SaaS) and Web 2.0 companies maximize their success in the on-demand world. The [SaaS Summit 2008](#) event will focus on how successful companies must not only think like Web companies, but also make the right platform choices and embrace [Web services](#) to build out and extend their offerings.

Like its highly successful predecessors, SaaS Summit 2008 will provide an opportunity for executives from [SaaS startups](#), transitioning [software and Web companies](#) and established [SaaS providers](#), as well as industry analysts, venture capitalists and the press to explore, debate and share their experiences and recommendations for growing on-demand businesses. The conference takes place February 27 to 29, 2008 at The Westin St. Francis, San Francisco, Calif.

[Treb Ryan](#), CEO, OpSource, said, "On-Demand success is all about speed to market and customer interaction. In 2008 Web services and exciting platform opportunities will enable on-demand companies to jump into hyper-speed. They will be able to save as much as seventy percent of their development time through the use of web services and reach millions of potential users by making the right platform choices. But with incredible opportunity comes increased risk: open versus closed platforms; which web services; and evolving business models will challenge on-demand companies. SaaS Summit '08 will help companies make the best choices for their success and continue its tradition as a leading forum for advancing the on-demand industry."

SaaS Summit 2008 topics will include:

- What has to be done and by whom to accelerate the growth of Web application service delivery?
- Platform choices: Which & why?
- Web 2.0 psyche, scary?
- Will Enterprises embrace Web 2.0?
- Integration behind the enterprise firewall, take II
- Web services: Leverage or trap?
- What is so hard about on-demand on-boarding and billing?
- If you sell on-demand, shouldn't you be buying on-demand?

Registration is available now for SaaS Summit 2008. A \$150 discount is available to those who register before December 31, 2007. More information about the summit, including an online registration form, is available at www.opsource.net/saas/summit2008 or by calling (800) 664 9973 (toll-free in the United States and Canada) or +1-408-567-2000 (for international callers). Journalists and analysts who wish to obtain complimentary credentials should contact Jay Farlow or Maureen Miller, pr@totalmarketingconcepts.com.

About OpSource

OpSource™ delivers Web applications and software-as-a-service for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand, the leading platform for Web application delivery, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application. OpSource is the only company to offer Success-Based PricingSM, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase.

Headquartered in Santa Clara, CA, OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsource.net.

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