



OpSource[™]
The Business of Web Operations

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OpSource Selected by AlwaysOn as Top Infrastructure Company in the AO Global 250

Seventh Annual List Touts OpSource as Complete Web Operations Infrastructure and Service Solution for SaaS and Web Businesses

Santa Clara, Calif. – July 21, 2008 – OpSource[™], the leader in Web operations, today announced that it has been named the AO Global 250 Infrastructure category winner. Inclusion in the AO Global 250 signifies that a company has made a significant contribution to the creation of new business opportunities in the global technology industry. OpSource was specially selected by the AlwaysOn editorial team and other industry experts spanning the globe, based on a set of five criteria: innovation, market potential, commercialization, stakeholder value and media buzz.

“The AO Global 250 winners have excelled in key strategic areas in the global technology markets,” said Tony Perkins, founder and CEO of AlwaysOn. “We congratulate them for their success in introducing new tools, services and platforms that are driving the next phase of innovation and creating real value at an economically uncertain time.”

OpSource CEO Treb Ryan said, “We’re proud to be recognized by AlwaysOn as the top Infrastructure company in the private sector. Choosing the right Web operations provider and delivery platform is a critical decision for SaaS and Web companies looking to develop applications quickly and efficiently, and reach the largest potential markets. OpSource is committed to making our customers’ success our success and we’re looking forward to seeing our Web operations customers become the SaaS leaders of the future.”

OpSource and the AlwaysOn Global 250 Top Private Companies will be honored at the AlwaysOn & STVP Summit at Stanford scheduled to occur on July 22-24, 2008 at Stanford University. A full list of all the AO Global 250 winners can be found on the AlwaysOn Web site at

<http://alwayson.goingon.com/permalink/post/27959>.

About OpSource On-Demand

A comprehensive, award-winning Web Operations solution, OpSource On-Demand enables Software-as-a-Service (SaaS) and Web companies to quickly and securely deliver their applications and services over the Web to consumers and businesses alike. Going far beyond full-featured managed hosting, it includes the application management, compliance and business services that are necessary for on-demand business success. OpSource On-Demand includes:

Technical Operations

- Best-in-class, scalable software, hardware and network infrastructure
- World-class data center facilities
- Redundant carrier class load balancing architecture
- In-depth 24x7 monitoring, security, and management procedures backed by SAS-70 Type II audits
- Built-in high availability solutions from simple clustering to wide-area Disaster Recovery

Application Operations

- Data management
- Performance management, including multipoint user-experience monitoring
- Application Roll Out and Change Management
- Application optimization
- Compliant infrastructure, processes and procedures including: SAS 70 Type II audited, HIPAA and PCI DSS compliance and salesforce.com and WebEx certifications

Business Operations

- OpSource Billing™ - An end-to-end subscription management, metering and payment stand-alone solution, or as part of OpSource On-Demand
- OpSource Connect™ - A Web services infrastructure and integration toolset, for application integration in the "Cloud" and behind the corporate fire-wall
- OpSource End-User Support™ - 24x7 customer branded end-user support
- OpSource Analytics™ - A real-time application and customer usage information, and health of business analysis and reporting tool

About OpSource

OpSource™ delivers Software-as-a-Service (SaaS) and Web applications for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand™, the leading Web operations solution, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. Further, by using OpSource Connect™ companies can leverage Web services such as OpSource Billing™, OpSource Analytics™ and OpSource End-User Support™ and integrate their applications with other SaaS applications over the Internet as well as with enterprise applications behind the corporate firewall. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application. OpSource is the only company to offer Success-Based PricingSM, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase.

Headquartered in Santa Clara, CA, OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsource.net.

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About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a community blog network. In 2004, AlwaysOn continued to lead the industry in innovation by engaging its bloggers in a social network. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Stanford Summit, OnHollywood, OnMedia, GoingGreen, NordicGreen, and Venture Summit East and West) and quarterly print "blogzine". No other media brand has dared to create such open interaction with its readers and event participants.