



OpSource[™]
The Business of Web Operations

For Immediate Release

For additional information, please contact:

Richard Dym
OpSource, Inc.
408.567.2031
pr@opsource.net

Lisa Kennedy
Citigate Cunningham
415.618.8726
kennedy@citigatecunningham.com

OpSource Empowers L7 Performance Management to Deliver End-to-End Business Management System in Real-Time

Seamless Integration of OpSource On-Demand and OpSource Billing Brings L7 Unprecedented Competitive Advantage

Santa Clara, Calif. – September 2, 2008 – OpSource[™], the leader in Web operations, today announced that L7 Performance Management, a software and service company with the mission to advance management performance worldwide, has selected OpSource On-Demand[™] and OpSource Billing[™] to deliver its flagship offering, the L7 Performance Management Suite. By utilizing seamlessly integrated OpSource On-Demand and OpSource Billing to deliver their application, L7 Performance Management empowers everyone from small companies to multinational corporations to align, track and integrate business results, projects and employees in real-time.

Michael Goolden, CEO of L7 Performance Management, said, “Our offering empowers executives and managers to see the big picture when it comes to corporate strategy. But for that picture to be helpful, it needs to be up to the minute. We needed a SaaS solution to achieve this and we selected OpSource because it is the only company that offers integrated and seamless hosting, billing and provisioning solutions. OpSource brings us the real-time visibility that drives ROI for our customers.”

L7 Performance Management is a systematic approach to deliver improved business results with real-time strategy, simplicity and control. It provides global, real-time control of business status and projects and is ideal for business leaders who are currently using a mix of traditional, non-integrated performance management tools. L7 Management makes management easy with its integrated executive dashboard, project and employee appraisal management system that save time, increase management control and drive results. Additionally, it is on-demand and is cell phone browser enabled making it available anytime, anywhere.

Treb Ryan, CEO of OpSource, said, "The L7 Performance Management Suite is helping companies of all sizes make key decisions quickly and effectively. Its success is a testament to the importance of SaaS in today's 24/7 business environment and we're pleased that OpSource On-Demand and OpSource Billing are contributing to that success. OpSource prides itself on being the only Web operations company with a complete SaaS delivery solution that seamlessly integrates technical operations, application operations and business operations. Simply stated, we provide our customers with everything they need operationally to enter the SaaS market except for the application itself. "

About OpSource On-Demand

A comprehensive, award-winning Web operations solution, OpSource On-Demand enables Software-as-a-Service (SaaS) and Web companies to quickly and securely deliver their applications and services over the Web to consumers and businesses alike. Going far beyond full-featured managed hosting, it includes the application management, compliance and business services that are necessary for on-demand business success. OpSource On-Demand includes:

Technical Operations

- Best-in-class, scalable software, hardware and network infrastructure
- World-class data center facilities
- Redundant carrier class load balancing architecture
- In-depth 24x7 monitoring, security, and management procedures backed by SAS-70 Type II audits
- Built-in high availability solutions from simple clustering to wide-area Disaster Recovery

Application Operations

- Data management
- Performance management, including multipoint user-experience monitoring
- Application Roll Out and Change Management
- Application optimization
- Compliant infrastructure, processes and procedures including: SAS 70 Type II audited, HIPAA and PCI DSS compliance and salesforce.com and WebEx certifications

Business Operations

- OpSource Billing™ - An end-to-end subscription management, metering and payment stand-alone solution, or as part of OpSource On-Demand
- OpSource Connect™ - A Web services infrastructure and integration toolset, for application integration in the "Cloud" and behind the corporate fire-wall
- OpSource End-User Support™ - 24x7 customer branded end-user support
- OpSource Analytics™ - A real-time application and customer usage information, and health of business analysis and reporting tool

About OpSource

OpSource™ delivers Software-as-a-Service (SaaS) and Web applications for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand™, the leading Web operations solution, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. Further, by using OpSource Connect™ companies can leverage Web services such as OpSource Billing™, OpSource Analytics™ and OpSource End-User Support™ and integrate their applications with other SaaS applications over the Internet as well as with enterprise applications behind the corporate firewall. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application. OpSource is the only company to offer Success-Based PricingSM, a unit-based pricing model that allows businesses to begin with a modest minimum commitment and scale expenses as revenues increase.

Headquartered in Santa Clara, CA, OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsource.net.

OpSource, OpSource On-Demand and the OpSource logo are trademarks of OpSource, Inc. Success-Based Pricing is a service mark of OpSource, Inc. All other trademarks and company names mentioned are protected by their respective owners.

###