



OpSource[™]
The Business of Web Operations

For Immediate Release

Software Industry Stars Line Up for OpSource SaaS Summit 2009

Agenda Focuses on Achieving SaaS Success in Today's Downturn and Finding Cloud Computing Opportunities Beyond,

Special Stimulus Package Registration Rate Now Available

Santa Clara, Calif., February 17, 2009 -- OpSource[™], the leader in Web operations, today announced the full agenda for its fourth annual [SaaS Summit](http://www.saassummit09.net), to be held March 11-13 at The Westin St. Francis, San Francisco, Calif. The largest on-demand industry gathering in the world, this year's summit agenda, available at www.saassummit09.net, focuses on the opportunities emerging from the depths of the current economic downturn for software-as-a-service (SaaS) and Cloud computing companies. Keynotes and presentations from industry luminaries, as well as practical sessions with emerging and established SaaS leaders will be delivered by executives from companies including Adobe, Cisco, Google, IBM, Intaact, LiveOps, Microsoft, Oracle, SAP, Symantec, Taleo and Xactly.

"As Don Tapscott, renowned author and Summit keynoter, points out, an entire generation has been born digital and will change the computing landscape forever. Today's economic downturn is accelerating the impact of this digital or SaaS generation by fueling immediate need for cost effective on-demand and Cloud services," said Richard Dym, CMO, OpSource. "SaaS Summit 2009 will bring together the best minds in SaaS and Cloud computing to discuss how to capitalize on this tectonic shift. Whether you are a Fortune 500 giant or stealth SaaS start-up, you need to be part of SaaS Summit 2009."

In recognition of the difficult economic environment and to make it affordable for as many SaaS and Web companies as possible to be represented at the Summit, OpSource has created a special stimulus registration package. The company will offer full conference passes, including all meals, sessions and networking events, for only \$495 (previously \$1,195). To take advantage of this limited opportunity, register today at www.saassummit09.net.

"When I looked at all of the cloud events this year, SaaS Summit 2009 stood out because of its uniquely compelling content and the unmatched quality of its networking possibilities," said Simon Peel, SVP, Strategy and Marketing, Cast Iron Systems. "If you are—or want to be—a player in the cloud space, this is the one conference you should attend this year."

The conference will include keynotes and featured presentations, as well as panel discussions with venture capitalists, industry analysts and top-tier media from publications such as The Wall Street Journal, BusinessWeek and Fortune. Breakout tracks will focus on "SaaS Goes Green", "SaaS Marketing in a Downturn" and "Architecting and Delivering for SaaS Success". The event will also offer an on-demand showcase, with more than 30 exhibitors.

Registration, as well as additional information, is available now at www.saassummit09.net or by calling 800-664-9973 (toll-free in the United States and Canada) or +1-408-567-2000 (for international callers). Journalists and analysts who wish to obtain complimentary credentials should contact Eileen Conway at econway@opsources.net.

About OpSource

OpSource™ delivers Software-as-a-Service (SaaS) and Web applications for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand™, the leading Web operations solution, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. Further, by using OpSource Connect™ companies can leverage Web services such as OpSource Billing CLM™, OpSource Analytics™ and OpSource End User Support™ and integrate their applications with other SaaS applications over the Internet as well as with enterprise applications behind the corporate firewall. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application.

Headquartered in Santa Clara, Calif., OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsource.net.

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