



OpSource[™]
The Business of Web Operations

For Immediate Release

Leading OpSource Solutions Honored as CODiE Finalists

*OpSource On-Demand and OpSource Billing CLM Recognized by the SIIA
as Market-Changing Technologies*

Santa Clara, Calif., March 4, 2009 -- OpSource[™], the leader in Web operations, today announced that OpSource On-Demand[™] and OpSource Billing CLM[™] have been named finalists in the Software & Information Industry Association's 24th Annual CODiE Awards, recognizing the profound market impact these products have had on the rapidly growing Software-as-a-Service (SaaS)/Cloud computing space.

OpSource On-Demand, a previous finalist in these prestigious awards, has been recognized in the category of "Best On-Demand Platform". For companies large and small, OpSource On-Demand, with its world-class delivery infrastructure and value-added application and business operations capabilities, has reduced SaaS delivery costs and significantly improved time-to-market and time-to-revenue, which are critical to success in the on-demand world. Hundreds of customers and millions of end-users are conducting billions of transactions every day on the OpSource On-Demand platform.

In addition, OpSource Billing CLM has been named a finalist in the "Best Web Services Solution" category. New in 2008, this innovative customer life cycle and billing web service offers a secure, flexible and easy to use solution for customer on-boarding, automated billing and collections, and full self-service account management. As a web service, OpSource Billing CLM can be implemented by SaaS and Web companies in weeks rather than months, without requiring consulting help. OpSource Billing CLM is available as a stand-alone offering or as a part of OpSource On-Demand.

"In this time of rapid growth in the SaaS marketplace, we are honored to be recognized for our continued leadership," said Richard Dym, CMO, OpSource. "OpSource is committed to bringing our customers the solutions they need today to build the businesses of tomorrow. We are pleased that OpSource Billing CLM solved another piece of the puzzle for our customers this past year. And, as Cloud computing goes mainstream in 2009, we will continue to focus on keeping our customers ahead of the curve, bringing innovative—and practical—solutions to our industry."

Established in 1986, the CODiE Awards celebrate outstanding achievement and vision in the software, digital information and education technology industries. Through a unique combination of journalist and expert peer review, the CODiE Awards recognize 71 categories of outstanding products and services and hold the distinction of being the only peer-recognition awards program of its kind in the industry.

CODiE Finalists were chosen from more than 850 nominated products by a panel of nearly 190 judges encompassing technology trade journalists, consultants, educators, IT and product specialists,

and other knowledgeable, yet neutral, experts. Winners will be announced on May 5, after voting is conducted by SIIA members in March and April.

“The competition is particularly steep this year during the 24th Annual SIIA CODiE Awards, making selection as a CODiE Finalist a real achievement,” commented Ken Wasch, SIIA President. “All the companies on this year's list of CODiE Finalists should feel justifiably proud of their accomplishment in making it to this stage, and have much excitement to look forward to regarding the upcoming CODiE Awards voting.”

About the OpSource SaaS Summit 2009

The largest on-demand industry gathering in the world, the fourth annual SaaS Summit will be held March 11-13 at The Westin St. Francis, San Francisco, Calif. This year's summit agenda, available at www.saassummit09.net, focuses on the opportunities emerging from the depths of the current economic downturn for Software-as-a-Service (SaaS) and Cloud computing companies. Keynotes and presentations from industry luminaries, as well as practical sessions with emerging and established SaaS leaders will be delivered by executives from companies including Adobe, Cisco, Google, IBM, Intaact, LiveOps, Microsoft, Oracle, SAP, Symantec, Taleo and Xactly.

In recognition of the difficult economic environment and to make it affordable for as many SaaS and Web companies as possible to be represented at the Summit, OpSource has created a special stimulus registration package. The company will offer full conference passes, including all meals, sessions and networking events, for only \$495. To take advantage of this limited opportunity, register today at www.saassummit09.net. Media wishing to attend the event should contact Eileen Conway at <mailto:econway@opsource.net>.

About OpSource On-Demand

A comprehensive, award-winning Web operations solution, OpSource On-Demand enables Software-as-a-Service (SaaS) and Web companies to quickly and securely deliver their applications and services over the Web to consumers and businesses alike. Going far beyond full-featured managed hosting, it includes the application management, compliance and business services that are necessary for on-demand business success.

OpSource On-Demand includes:

Technical Operations

- Best-in-class, scalable software, hardware and network infrastructure
- World-class data center facilities
- Redundant carrier class load balancing architecture
- In-depth 24x7 monitoring, security, and management procedures backed by SAS-70 Type II audits
- Built-in high availability solutions from simple clustering to wide-area disaster recovery

Application Operations

- Data management
- Performance management, including multipoint user-experience monitoring
- Application roll out and change management
- Application optimization

- Compliant infrastructure, processes and procedures including: SAS 70 Type II audited, HIPAA and PCI DSS compliance and salesforce.com and WebEx certifications

Business Operations

- OpSource Billing CLM™ - An end-to-end subscription management, metering and payment stand-alone solution, or as part of OpSource On-Demand
- OpSource Connect™ - A Web services infrastructure and integration toolset, for application integration in the "Cloud" and behind the corporate fire-wall
- OpSource End-User Support™ - 24x7 customer branded end-user support
- OpSource Analytics™ - A real-time application and customer usage information, and health of business analysis and reporting tool

About OpSource Billing CLM

OpSource Billing CLM enables sales and marketing departments of SaaS and Web companies to increase their revenues by quickly and easily changing trials, promotions and pricing, all without requiring IT help. Integrated customer analytics identify purchasing trends, enabling rapid pricing and promotion responses to changing customer behavior. And, self-service rapid response translates into increased revenues. Delivered as a Web service, OpSource Billing CLM is easy to integrate into on-demand applications, taking days rather than months. Additionally, with the integration of OpSource Billing CLM and leading SaaS applications, companies can now pass data directly and securely to third-party systems including Salesforce.com. OpSource Billing CLM is available immediately as a standalone Web service, or as part of OpSource On-Demand.

About OpSource

OpSource™ delivers Software-as-a-Service (SaaS) and Web applications for on-demand companies, with hundreds of applications, millions of users and billions of transactions supported daily. OpSource On-Demand™, the leading Web operations solution, is defining how Web-based software is delivered. By choosing OpSource as their Web application delivery partner, companies are freed from investing in and managing the complex and costly infrastructure and services necessary to deliver applications over the Web. They can instead focus their resources on developing, marketing and selling their applications and services. Further, by using OpSource Connect™ companies can leverage Web services such as OpSource Billing CLM™, OpSource Analytics™ and OpSource End User Support™ and integrate their applications with other SaaS applications over the Internet as well as with enterprise applications behind the corporate firewall. OpSource On-Demand is suitable for companies at any stage of growth, with any type of on-demand application.

Headquartered in Santa Clara, Calif., OpSource has Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsource.net.

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